



DIGITAL MARKETING

Pariwisata Jawa Timur

Mempromosikan Pariwisata Jatim
Melalui IT : Web, Sosial Media & Mobile Apps

Oleh :
Ginting Satyana
ginting@mahoni .com

PT Mahoni Global

France attracted 84.7 million foreign tourists in 2013, making it the most popular tourist destination in the world

- International Visitor spend \$56 billion, support 2.9 Million Jobs

Sumber : wikipedia



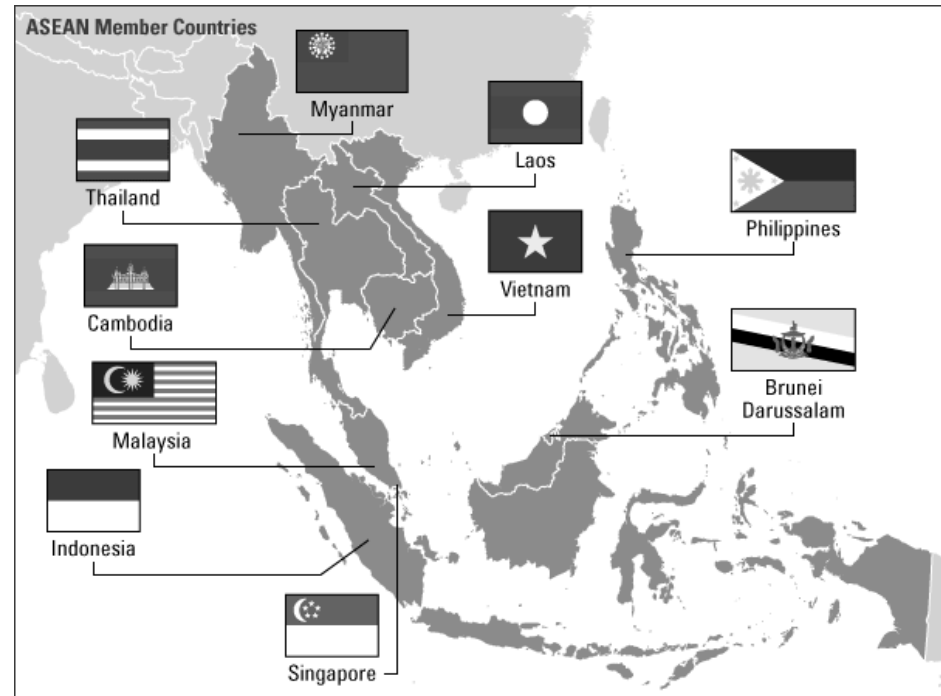
Jumlah Wisman ASEAN (2014)

Tiga Besar :

Malaysia : 28.0 juta

Thailand : 24.8 juta

Singapore : 15,1 juta



Indonesia : 9.4 juta
(No 4 Besar)

Indonesia di ASEAN

Republik Indonesia :

- area geografi paling luas
- jumlah obyek pariwisata paling banyak
- jumlah budaya paling banyak

Kenyataan :

Ranking Indonesia : No 4

Seharusnya :

Indonesia adalah No 1 di ASEAN

Hukum Bisnis :



- Produk jelek, tidak dipromosikan -> Gagal
- Produk jelek, dipromosikan -> Laku lalu Gagal
- Produk bagus, tidak dipromosikan -> Kurang Sukses
- Produk bagus, dipromosikan -> **SUKSES !**

Promosi Pariwisata



Biaya Promosi :

Nasional TV di AS = Rp 12 milyar (30 detik)



Biaya Promosi :

Billboard di
Times Square ---> Rp. 12 s/d 48 milyar /th
Newyork :



Promosi cara lama :

Brosur :

- Mahal
- Produksi lama
- Stok
- Sulit disebar
- Transportasi mahal



Promosi cara lama :

CD/DVD :

- Mahal
- Produksi lama
- Stok
- Sulit disebar
- Tranportasi mahal





Mencari Solusi Promosi :

- Bagaimana memilih cara promosi pariwisata yang murah dengan hasil yang paling efektif ?

Pemanfaatan IT untuk Promosi Pariwisata Indonesia

- Arief Yahya : “diperlukan strategi khusus dengan minimnya anggaran promosi agar pariwisata mampu berkontribusi lebih besar terhadap penerimaan negara. Tidak ada cara lain selain digitalisasi dan membuat promosi secara online serta mengembangkan kerja sama dengan lebih banyak pihak”



Arief Yahya:

(Minister of Tourism of Indonesia)


- In order to achieve the target of the total number of 20 million international tourists in 2019

(growth from 9.5 million in 2014 year)

solusi :

“DIGITAL MARKETING”





“Digital Marketing has 60% more effectiveness and costs 60% compared to the non-digital marketing, this means three times more effective than the non-digital marketing” explained Arief Yahya.



Digital Marketing Pariwisata Jawa Timur

DIGITAL MARKETING PARIWISATA JAWA TIMUR

- Website : www.eastjava.com
- Social Media :
Facebook, Youtube, Twitter, Instagram
- Mobile Application : “Travel to East Java”
(platform : IOS, Android, Windows 8 & Windows Phone)



DIGITAL MARKETING PARIWISATA JAWA TIMUR

Melalui website :

www.EastJava.com

nama : singkat menunjukkan lokasi
domain : .com (international)

PROMOSI PARIWISATA JAWA TIMUR

www.eastjava.com :

- Halaman Website : 10.000 hal
- Obyek Wisata : 200 lokasi
- Foto : 2.000 foto
- Peta : 40 buah
- Video : 1.000 video (youtube)
- Website Kabupaten/Kota : 38 web

Halaman Utama EastJava.com



The screenshot displays the homepage of EastJava.com. At the top, a banner features a scenic view of a tropical beach with many small boats in the water. The text reads "East Java, Indonesia a tropical paradise in the world" and includes a "15th ANNIVERSARY" badge for "EASTJAVA.COM since 1998" with the website URL "www.eastjava.com".

Below the banner is a navigation menu with the following items: Home, About Us, Tourism News, Map of East Java, Tourism Informations, The Beauty of East Java, Videos, Photos, and Hotels Booking.

The main content area is divided into several sections:

- Regency and City in East Java :** A grid listing various locations: Surabaya, Batu, Gresik, Lamongan, Mojokerto, Pamekasan, Sampang, Trenggalek, Malang, Blitar, Jember, Lumajang, Nganjuk, Pasuruan, Sidoarjo, Tuban, Bangkalan, Bojonegoro, Jombang, Madiun, Ngawi, Ponorogo, Situbondo, Tulungagung, Banyuwangi, Bondowoso, Kediri, Magetan, Pacitan, Probolinggo, and Sumenep.
- Calendar of Events 2015:** A section with a large graphic that says "CALENDAR OF EVENTS 2015".
- Business Directory:** A list of categories including Advertising, Airlines, Art, Bird Nest, Business Service, Computer Distributors, and Dealer.
- Top Attractions:** A section titled "Top Attractions" featuring a large image of Bromo Mountain. Below the image, text describes it as the most popular destination in Indonesia, an active volcanic mountain in Probolinggo regency, East Java, with a height of 2,329 meters (7,641 ft).
- Hotel Deals of the Day:** A section titled "Hotel Deals of the Day" powered by HotelsCombined. It includes a search form with fields for Check-in (Day and Month), Check-out (Day and Month), a checkbox for "I don't have specific dates yet", and a dropdown for "Guests" (set to "2 adults in 1 room"). A "Search" button is located below the form.
- Java Indo Ecotourism Tour & Travel:** A small banner at the bottom right of the page.

Halaman Web Kabupaten/Kota EastJava.com



Web Kabupaten/Kota di Jawa Timur

- www.bangkalan.eastjava.com
- www.banyuwangi.eastjava.com
- www.blitar.eastjava.com
- www.bojonegoro.eastjava.com
- www.bondowoso.eastjava.com
- www.gresik.eastjava.com
- www.jember.eastjava.com
- www.jombang.eastjava.com
- www.kediri.eastjava.com
- www.lamongan.eastjava.com
- www.lumajang.eastjava.com
- www.madiun.eastjava.com
- www.magetan.eastjava.com
- www.malang.eastjava.com
- www.mojokerto.eastjava.com
- www.nganjuk.eastjava.com
- www.ngawi.eastjava.com
- www.pacitan.eastjava.com
- www.pamekasan.eastjava.com
- www.pasuruan.eastjava.com
- www.ponorogo.eastjava.com
- www.probolinggo.eastjava.com
- www.sampang.eastjava.com
- www.sidoarjo.eastjava.com
- www.situbondo.eastjava.com
- www.sumenep.eastjava.com
- www.trenggalek.eastjava.com
- www.tuban.eastjava.com
- www.tulungagung.eastjava.com
- www.batu.eastjava.com
- www.surabaya.eastjava.com

banyuwangi.eastjava.com



Banyuwangi Tourism
Lies Between The Mountain And The Ocean

www.banyuwangi.eastjava.com

HOME ABOUT US PHOTO GALLERY MOVIES ACCOMMODATION MAP INVESTMENT EASTJAVA.COM INDONESIA

HOTEL DEALS OF THE DAY

Banyuwangi Hotels

powered by **HotelsCombined**

Check-in Day Month

Check-out Day Month

I don't have specific dates yet

Guests
2 adults in 1 room

Search

Yogyakarta Accommodations

Unique Rentals in Yogyakarta. Book accommodations from \$49/night.

● ○

Welcome to Banyuwangi Tourism



BANYUWANGI AT A GLANCE

Banyuwangi is the eastern-most regency of East Java. To the north lies the regency of Situbondo. The regencies of Jember and Bondowoso neighbor Banyuwangi to the west. To the east lies the island of Bali and to the west lies the Indonesian Ocean. Banyuwangi is situated on the coordinate 70 45' 15" S and 113' 38.2" E. Because of its location, Banyuwangi has diverse natural scenery, rich art, culture, customs and traditions.

The beauty of nature is spread across Banyuwangi from the west to the east. Mountains, forests and beaches mark the landscape of the regency. For instance, Ijen Crater, in the western part of Banyuwangi is famous for its beautiful crater lake, the traditional sulfur miners who amazingly climb up and down the slope of Mount Merapi.

Select Language ▼

TOURISM OBJECT

- Ijen Crater
- Kaliklatak
- Jatisrono & Wonorejo
- Alas Purwo
- Sadengan Savannah
- Plengkung / G-Land
- Ngagelan Beach
- Tabuhan Island
- Watu Dodol
- Grajagan Beach
- Rajegwesi Beach
- Selamati Beach



surabaya.eastjava.com



HOME ABOUT MOVIES MAP ACCOMMODATION INVESTMENT EASTJAVA.COM INDONESIA

HOTEL DEALS OF THE DAY

Surabaya Hotels

powered by **HotelsCombined**

Check-in

Check-out

I don't have specific dates yet

Guests

Search

Bisnis Tiket Pesawat

Mudahnya bisnis tiket pesawat Modal kecil, Komisi besar full NTA

[>](#)

Welcome to Surabaya City, East Java



What fairly describe about East Java province, is coming from Surabaya. Beside, it is the official capital of the province, Surabaya is also the second largest city after Jakarta. By the population for about 3 millions people, Surabaya has become the Metropolis city with numbers of diversities among the people, cultures, habits and way of living. Moreover, Surabaya nowadays is already become the center of business, commerce, industry, and education in eastern Indonesia.



Looking at the historical background, Surabaya was build based on some phases of time. The first phase was coming from the time before the Dutch colonialism. Surabaya was once a gate to Majapahit Kingdom, which was located at the


INTERESTING PLACE

- Al Akbar Mosque
- Bamboo Monument
- Bratang Flower Market
- Budha Four Faces Statue
- Bungkul Park
- Bungurasih Bus Station
- Cheng Hoo Mosque
- Ciputra Waterpark
- Citra Raya
- City Hall
- Festival Rujak Uleg
- Tunjungan Street
- Governor Suryo Monument

Penginapan di Surabaya

Hotel bintang

bookinghotel.eastjava.com



Home / [Indonesia](#) / [East Java](#) / [Malang](#) / Search Results
9,959 536 88 46 available

Search Hotels

Where?
Malang, Indonesia

Check-in
Sat 24 January 2015

Check-out
Sun 25 January 2015

I don't have specific dates yet

Guests
More options...

Room 1:
2 Adults, 1 Child
[change configuration](#)

Add another room

Search

Refine Your Search


Star Ratings

- ★ 20
- ★★ 7
- ★★★ 12
- ★★★★ 6

Malang

1 night (Jan 24 - Jan 25) for 2 adults, 1 child | [Change search](#)

Sort by: **Recommended** Stars Distance from Price Guest Rating

 [Show Map](#)

Harris Hotel & Conventions Malang ★★★★★
Malang, Indonesia [Show map](#) Good, 7.9
Based on 115 reviews

"Stunning pool", "Clean rooms", "Wonderful views"

Total for 1 night

Harris Room Only Tiket.com	Only 5 rooms left	Rp 758,400
Harris Sky Room Only Tiket.com	Only 2 rooms left	Rp 1,198,000
1 Double Bed - 39 Sq.Meters High Floor... HotelClub.com	Only 2 rooms left	Rp 1,203,300
Harris Suite Room Only Tiket.com	Only 2 rooms left	Rp 1,848,000

> [View all rooms](#)

Hotel Santika Premiere Malang ★★★★★
Malang, Indonesia [Show map](#) Good, 7.9
Based on 297 reviews

"Stunning pool", "Tasty breakfast", "Clean rooms"

Total for 1 night

Deluxe Room	FREE cancellation, Breakfast included	Tiket.com	Rp 840,000
Premiere Room	FREE cancellation, Breakfast included	Tiket.com	Only 3 rooms left Rp 1,040,000
Family Premiere Room	FREE cancellation, Breakfast included	Tiket.com	Only 3 rooms left Rp 1,620,000

Rp 1,203,300
Rp 758,400 [Book Now](#)

Rp 840,000 [Book Now](#)

eastjava.com/pariwisata/calendar

East Java, Indonesia
a tropical paradise in the world

www.eastjava.com

HOME THE BEAUTY OF EASTJAVA 38 REGENCIES GUIDE BOOK MAPS EASTJAVA.COM

JANUARY | FEBRUARY | MARCH | APRIL | MAY | JUNE | JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER

Aura Surf Resort
surf uncrowded waves pristine Indonesian island

trivago Situs Pencari Hotel

Check-in Jm 26.12.2014

Check-out Mg 28.12.2014

Kamar Double

Cari

Kota

East Java Tourism Calendar

Like 5 Tweet 0 G+1 0

East Java Province with an area of 48,000 km² land with government structure consists of 9 cities and 29 regencies includes large and small islands. The population is 37.5 million people with several ethnic groups including Javanese, Madurese, Osing, Chinese, Arabian, and Tenggerese. They are live in a peaceful atmosphere. The diversities among the tourist destinations, which is in both natural and cultural, makes this region worth to be visit.

There are various ceremonies and traditions among East Java communities, in relation with religiosity, it held regularly on every year, and becomes special attraction that are quite interesting to see. The arts and cultural performances and the festivals that are routinely held and packaged in the tourism agenda also enrich the number of tourist attractions in East Java.

The East Java's Calendar of Events 2015 contains the schedule of some traditional ceremonies, traditions, festivals and performances which held in the cities and the regencies in East Java. It is designed to promote and to publicize the tourism agenda in the whole area in East Java.

It is important to inform that the local communities usually determine the schedules of the ceremonial events by using the calendars of Javanese, Moslem, and Hindu Tenggerese. Therefore, to assure the exact date of the events, it is advisable to confirm the local Government Tourist Offices.

We hope the East Java's Calendar of Events 2015 will be helpful and useful for visitors and travelers.

Yogyakarta Accommodations

Unique Rentals in Yogyakarta.
Book accommodations from
\$49/night.

Pemenang Penghargaan :

VISIT INDONESIA TOURISM

javatours.com

eastjava.com/books/bromo

Taman Nasional
Bromo Tengger Semeru

HOME TOURISM GALLERY THE BEAUTY OF EASTJAVA MAPS 38 REGENCIES EASTJAVA.COM LINKS INDONESIA

OUTSIDE AREA | TENGGER SAND SEA | RANUPANE COMPLEX | CULTURAL TOURISM | LOCATION | GENERAL CONDITION | BIOLOGICAL CONDITION
PHYSICAL CONDITION | TOPOGRAPHY | GEOLOGY

Yogyakarta Accommodations
Unique Rentals in Yogyakarta. Book accommodations from \$49/night.

www.discoverbromo.com

VISIT INDONESIA TOURISM
The Trusted Travel Agent To Plan Your Vacation

www.eastjava.com
- 5000 foto objek pariwisata

trivago Situs Pencari Hotel
Kota
Check-in
Check-out
Kamar

Bromo Tengger Semeru Like 78 Tweet 7 +1 3

BROMO-TENGGER-SEMERU
Seeing a very fascinating area BromoTengger Semeru National Park

Bromo have known by all of visitor of the worlds. They come to Bromo to watch the sunrise. The visitor also can look down to the crater that full of its smoke, and feel the cold of the air is

eastjava.com/books/majapahit

Memory of **MAJAPAHIT**

www.eastjava.com/books/majapahit



Home About Map Movie Photos Contact Us EastJava.com



YOGYAKARTA
YOU BELONG HERE.
Book from \$49/nt.



Welcome to Memory of Majapahit Kingdom

The archaeological sites of Majapahit consist, for the most part, of the remains of religious foundations, or Temple, built usually from stone or brick. From the two most important and informative literary sources dealing with the history of Majapahit, the Nagarakertagama and Pararaton, we learn that a large number of sacred buildings were constructed as memorial shrines to deceased rulers and their families. The death of a king or queen saw the beginning of a series of funeral rites designed to guide the departed soul back to the source from

BHINNEKA TUNGGAL IKA	THE TEMPLE OF MAJAPAHIT
◆ The Story of Majapahit	◆ Architectural Style
◆ Mpu Sindok	◆ Majapahit's Sites
◆ Airlangga	◆ Wringinlawang Temple
◆ Rajasa Dynasty	◆ Kidal Temple
◆ Joko Dolog	◆ Singosari Temple
◆ Kertanagara	◆ Jajaghu Temple

eastjava.com/books/ijen

Ijen Crater

HOME THE BEAUTY OF EASTJAVA MAPS 38 REGENCIES EASTJAVA.COM INDONESIA

TRAVEL NOTES | GENERAL CONDITION | PHOTOS | VIDEOS | IJEN MAP

Yogyakarta Accommodations
Unique Rentals in Yogyakarta. Book accommodations from \$49/night.

trivago Situs Pencari Hotel
Kota
Check-in: Jm 26.12.2014
Check-out: Mg 28.12.2014
Kamar: Double

Welcome To Ijen Crater 36 2 2

BROMO-TENGGER-SEMERU

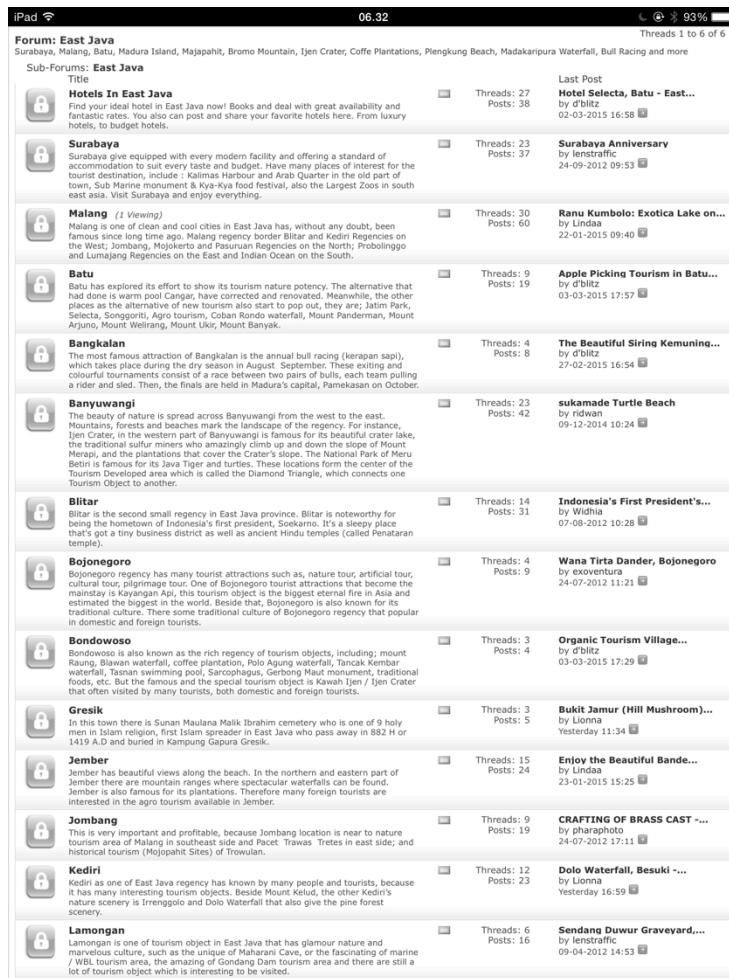
VISIT INDONESIA TOURISM

javatours.com

www.eastjava.com

The volcanic cone of Ijen dominates the landscape at the eastern end of Java. Crater of Ijen is filled by a spectacular turquoise

forum.eastjava.com



•Memungkinkan kita untuk menulis sendiri (posting) artikel (+foto) tentang obyek pariwisata di jawa timur

•Tersedia katagori masing-masing 38 kabupaten/kota

•Setiap artikel akan masuk di google dengan cepat

Posting di forum.eastjava.com

(contoh : posting artikel tentang “Siring Kemuning Beach”)

[+ Reply to Thread](#) Results 1 to 1 of 1

Thread: The Beautiful Siring Kemuning Beach, Bangkalan - Madura


Like Be the first of your friends to like this.

Thread Tools Administrative Search Thread Rate This Thread Display Inline Mod

27-02-2015, 15:54 #1

d'blitz Registered Join Date: Feb 2015
Posts: 111

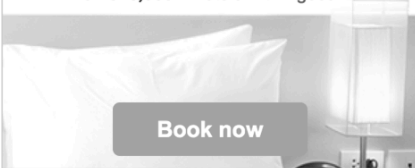
The Beautiful Siring Kemuning Beach, Bangkalan - Madura



agoda.com ●●●●●

SAVE UP TO
75%

on **525,000+** hotels with Agoda



[Book now](#)

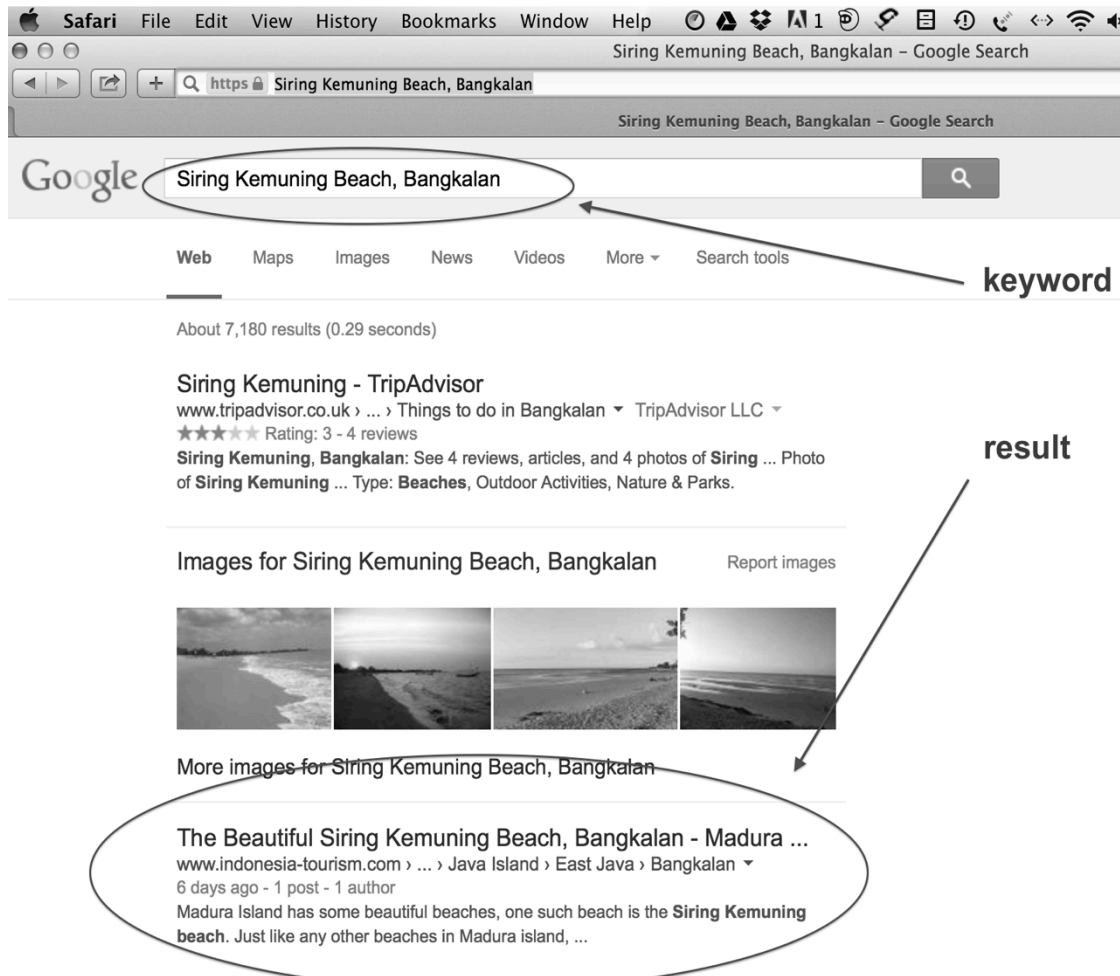
Madura Island has some beautiful beaches, one such beach is the Siring Kemuning beach. Just like any other beaches in Madura island, Siring Kemuning beach is still not fully utilized for tourist

Hasil di Google.com

(hasil keyword: "siring kemuning beach")

hasil

muncul di halaman 1



- kan artikel obyek pariwisata dari daerah anda maka akan berkesempatan muncul di google dengan kata kunci yg tepat & mendapat ranking yang tinggi

- Berkesempatan obyek pariwisata tersebut dikenal & dikunjungi dari seluruh dunia

(Team kita bekerja keras untuk memungkinkan hal ini)



DIGITAL MARKETING PARIWISATA JAWA TIMUR

Melalui sosial media :

**Facebook,
Twitter,
Instagram,
Youtube**

twitter.eastjava.com

Twitter

Search Twitter Have an account? Log in ▾

TWEETS 1,227 FOLLOWING 36 FOLLOWS 1,269 FAVORITES 3 [Follow](#)

EastJava.com
@EastJavaTourism
Winner of Indonesia Leading Online Travel Portal | CP: info@eastjava.com
East Java, Indonesia
eastjava.com
Joined August 2010
41 Photos and videos

Tweets Tweets & replies Photos & videos

EastJava.com @EastJavaTourism · 2h
Beautiful Selecta Green Garden Batu, East Java #EastJavaTourism #KotaWisataBatu #Jatim

View more photos and videos

Don't miss any updates from **EastJava.com**

Full name
Email
Password
[Sign up for Twitter](#)

Worldwide Trends - [Change](#)

- #SOTU
- #DescribeYourSexLifeWithABand
- POP BAND One Direction
- #ReginaAndEric
- #YoCreoQue
- Maxine Waters
- CEO in America
- #AsNoivasDeCopacabana
- Rowena
- Cecilia

facebook.eastjava.com

facebook

Email atau Telepon Kata Sandi

Biarkan saya tetap masuk [Lupa kata sandi Anda?](#)

EastJava.com
ada di Facebook.
Agar terhubung dengan EastJava.com, daftar ke Facebook hari ini.

EastJava.com
Situs Web

East Java

Kronologi | Tentang | Foto | Suka | Lainnya ▾

ORANG >

389 suka

TENTANG >

- East Java Tourism Information : Destination, Accomodation, Maps, Pictures and many more.
- <http://www.eastjava.com/>

EastJava.com
1 jam ·

Beautiful Selecta Green Garden Batu, East Java #EastJavaTourism #KotaWisataBatu #Jatim <http://t.co/j3TUs1vnck>

instagram.eastjava.com

The image shows a screenshot of an Instagram profile page for 'eastjavatourism'. At the top, there is a navigation bar with a home icon, the word 'Instagram', and a 'Log in' button. The main content area features a grid of eight black and white photographs. The largest photo in the center is of a waterfall, labeled 'Nglirip Waterfall'. Other photos include a person in a field, a person in a kitchen, a tray of flowers, a building, and a path through trees. Below the grid is the profile information for 'eastjavatourism', which includes a bio, a website link, and statistics for posts, followers, and following. At the bottom, there is a section for 'January 2015' with five small photo thumbnails.

Instagram

Log in

Tirtoanda Paternus Rangsang

Nglirip Waterfall

Kaliandra Selali

Tawun Park

eastjavatourism

East Java Tourism EastJava.com is east java tourism information center. Travel To East
Java mobile application also available for iOS, Android & Windows 8
<http://www.eastjava.com>

43 posts 15 followers 14 following

Follow

January 2015

youtube.eastjava.com

YouTube ID

Upload Sign in

East Java

<http://www.eastjava.com>

eastjava.com 1,598

Home Videos Playlists Channels Discussion About

Visit to East Java Indonesia
85 views 2 days ago
East Java might be the least populated area in Java island, but its charm and unique terrain will captivate its visitors. Capital of East Java province, Surabaya, is a cosmopolitan city and you can find any comfortable surroundings and facilities there. However within a short trip you might be tempted to enjoy the natural charms such as climbing Mt. Bromo and...
Read more

historical heritage
cultural diversity

0:10 / 11:58

My Top Videos

 Coban Cangu Waterfall - Mojokerto - East Java by eastjava.com 4,910 views • 5 years ago	 Gong Cave - Pacitan - East Java by eastjava.com 4,611 views • 5 years ago	 Onde-onde - Mojokerto - East Java by eastjava.com 58,930 views • 5 years ago
---	---	--

Liked videos

Popular channels on YouTube

- 5 Seconds of Sum...
Subscribe
- MonseVlogs ✓
Subscribe
- Disney Parks ✓
Subscribe
- Scott Cawthon
Subscribe
- SDGuy1234 Slot ...
Subscribe
- Julia Pushman ✓
Subscribe

video.eastjava.com

The screenshot displays the YouTube channel interface for 'eastjava.com'. At the top, there's a search bar and a 'Sign in' button. The channel banner features a scenic view of a beach with boats. Below the banner, the channel name 'eastjava.com' is prominently displayed, along with a 'Subscribe' button showing 1,598 subscribers. Navigation tabs for 'Home', 'Videos', 'Playlists', 'Channels', 'Discussion', and 'About' are present. The main content area shows a grid of 20 video thumbnails, each with a title, view count, and upload date. The left sidebar includes 'What to Watch', 'Best of YouTube' (with sub-categories like Popular on YouTube, Music, Sports, Gaming), and 'Browse channels'. A 'Sign in' button is also located in the sidebar.

Video Title	Views	Upload Date
Bratang Bird Market - Surabaya - East Java	247,624	5 years ago
Karapan Sapi - Sampang, Madura	125,722	4 years ago
Orchid Market - Surabaya - East Java	85,374	5 years ago
Saked Egg Industry	83,927	4 years ago
Gudang Garam The Biggest Cigarette Factory in ...	71,216	6 years ago
Jawa Timur Park Batu - East Java	69,947	6 years ago
Onde-onde - Mojokerto - East Java	58,934	5 years ago
Pantai Balekambang - Malang - East Java	46,195	5 years ago
Pecel "Boeyatin" Surabaya	45,524	4 years ago
Kebun Binatang Surabaya - East Java	41,131	5 years ago
Wisata Bahari Lamongan (WBL) - East Java	41,092	6 years ago
The Traditional Reog Dance - Ponorogo	39,827	3 years ago
Jatim Park II, The Modern Zoo - Batu	36,883	3 years ago
Vineyard - Probolinggo - East Java	35,528	5 years ago
Rujak Uleg, Traditional Foods from Surabaya	34,435	4 years ago
Sunan Giri - Gresik - East		
Surabaya Over The Night		
Tahu Campur - Lamongan		
Bull Race Ceremony		
Nasi Sempang Madura		

(1000 clip video collections)

DIGITAL MARKETING PARIWISATA JAWA TIMUR

Melalui :

Mobile Applications



Mengapa Mobile Aplikasi ?

Perkembangan Jumlah Smart Phone & Tablet (2014):

-
-
-
- 200 juta Tablet
- Th 2015 > 2 milyar jumlah Smart Phone & Tablet

“Mobile Aplikasi adalah salah satu bentuk digital marketing yang sangat luar biasa: Efektif, Murah, Multimedia & Menjangkau Seluruh Dunia”

Kelebihan Promosi via Mobile Aplikasi

- Menjangkau Seluruh Dunia
(via internet atau jaringan 3g)
- Selalu Online
(aplikasi tersedia 24 jam sehari)
- Mudah didapatkan
(download dari server google, apple, microsoft)
- Bisa Murah, Bahkan Gratis
(di download 1 juta kalipun tak ada harganya)
- Menjangkau > 2 milyar SmartPhone & Tablet
(dan bertambah terus tiap hari)
- Trend masa depan
(siapa yang tak punya handphone?)



Memperkenalkan Mobile Aplikasi

“Travel to East Java”



**gratis download untuk Ipad/iphone, android, windows 8,10, phone*



Mobile Aplikasi

“Travel to East Java, Indonesia”


(berisi ratusan foto obyek pariwisata jawa timur)

- Tersedia untuk 4 platform mobile terkenal
 - IOS (Iphone, Ipad, Ipod touch)
 - Android (ukuran 4” keatas)
 - Windows 8, 10 (desktop, tablet)
 - Windows phone (lumia, dll)
- Gratis download (mobile.eastjava.com)
- Isi aplikasi akan selalu diupdate

Alamat untuk download aplikasi :

mobile.eastjava.com




East Java East Java, is the right place to go.  

Travel To East Java application

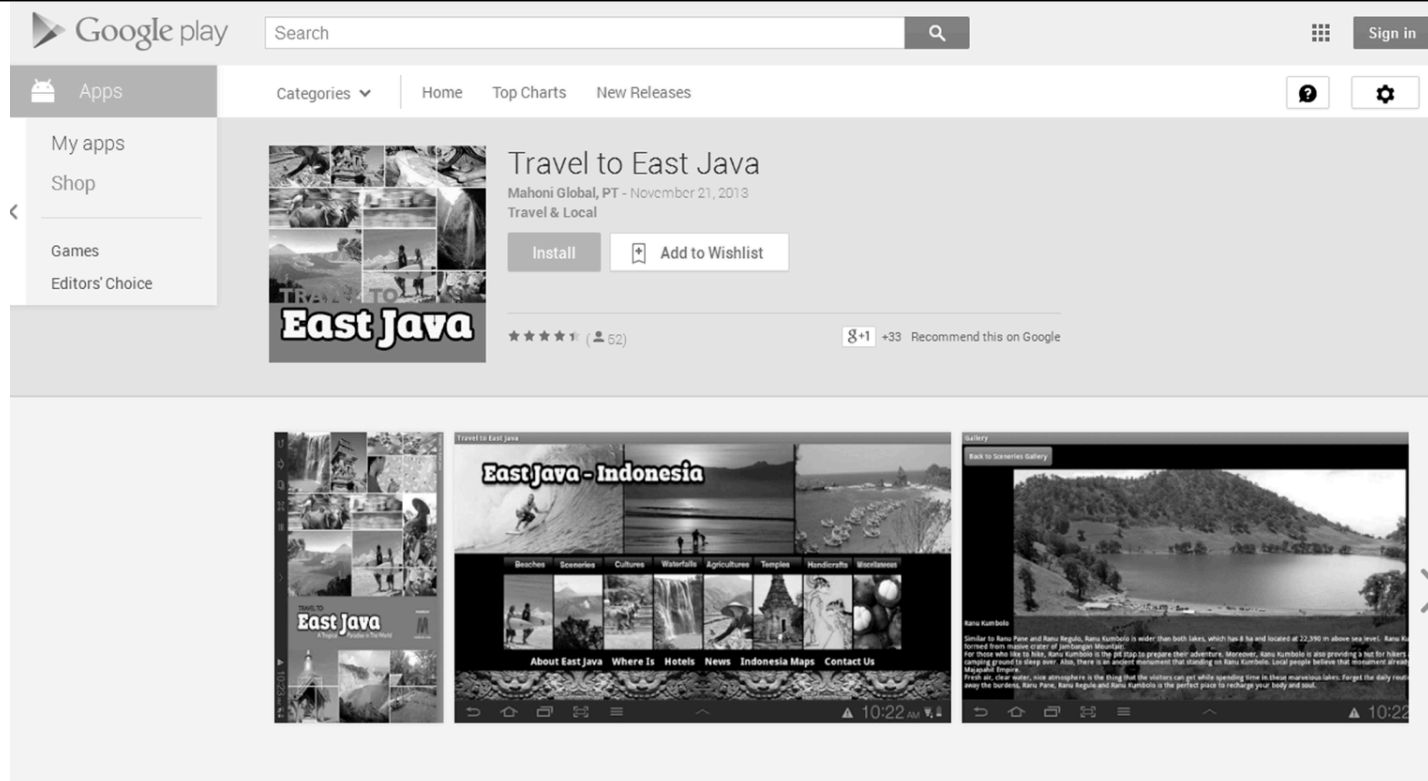
is the application to show the glance of East Java tourism and can be free downloaded in Apps Store. Get it now and prepare your back pack to travel to East Java.

Don't worry about having something to eat, for East Java has various names for traditional foods. There are famous East Java's traditional foods that already popular in part of Indonesia area, even in Asia and abroad. Let say, Nasi Goreng and Rendang that being said to be the most delicious dish in 2011. There is also Soto, Rawon, Rujak, Pecel and many more.

 **Google Play**  **App Store**

 **Windows Store**  **Windows Phone**

Aplikasi “Travel to East Java” di Google Play (Android)



Travel to East Java
Mahoni Global, PT - November 21, 2013
Travel & Local

Install Add to Wishlist

★★★★★ (52) +33 Recommend this on Google

East Java - Indonesia

Beaches Sceneries Cultures Waterfalls Agriculture Temples Handicrafts Miscellaneous

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Rano Kumbolo

Similar to Rano Pane and Rano Bregah, Rano Kumbolo is wider than both lakes, which has 8 km and located at 72,300 m above sea level. Rano has formed 8 km inland crater of Jimbaran Mountain. For those who like to fish, Rano Kumbolo is the place to prepare their adventure. Moreover, Rano Kumbolo is also providing a hot for lakes camping ground to sleep over. Also, there is an ancient monument that standing on Rano Kumbolo. Local people believe that mountain around Rano Kumbolo.

Fresh air, clear water, nice atmosphere is the thing that the visitors can get while spending time in these marvelous lakes. Forget the daily routine, enjoy the sceneries, Rano Pane, Rano Bregah and Rano Kumbolo is the perfect place to recharge your body and soul.

Description

Jawa Timur or East Java is one of Indonesia provinces that lies on Java Island, properly located on eastern side on Java Island, near Madura Island, which is also part on East Java province. The capital is Surabaya, which is the second largest city after Jakarta and the most industrial center and port. The local inhabitant and the most ethnic people in East Java are Javanese and some of Madurese, The Osing people of Banyuwangi and Tionghoa people. East Java is the place of some cultural diversity that live in the same harmony regarding their own way of living. Among those ethnic, there are also ethnic of Arab and Indian. Although Bahasa Indonesia is the mother language, but Bahasa Jawa or Javanese language is the dominant language that being used by the people in daily speaking, also, Madurese language that being spoken by Madurese people and some ethnic related.

At early begin, East Java reminding for famous kingdom of Majapahit and Singosari Kingdom. The Singosari nowadays is located on near Malang city and the

Aplikasi “Travel to East Java” di App Store (Ipad/Iphone)


The screenshot shows the iTunes Preview page for the app "Travel to East Java Indonesia". The page is displayed on a dark grey background with a white navigation bar at the top containing the Apple logo and links for Store, Mac, iPhone, iPad, iPod, iTunes, and Support. A search icon is also present. Below the navigation bar, the text "iTunes Preview" is visible on the left, and "Overview Music Video" is on the right. The main content area features the app title "Travel to East Java Indonesia" and the developer "By MAHONI GLOBAL, PT". A link "View More by This Developer" is located to the right of the title. Below the title, there is a button "View in iTunes" and a note: "This app is designed for both iPhone and iPad". The app is listed as "Free". The category is "Travel", updated on "15 February 2012", version "1.5", size "52.7 MB", and languages "English, German". The developer is "MAHONI GLOBAL, PT", with a copyright notice "© 2012 Mahoni.com" and a rating of "Rated 4+". The "Compatibility" section states: "Requires iOS 4.3 or later. Compatible with iPhone, iPad, and iPod touch." The "Description" section begins with "Everyone deserves sunshine." and continues with "Imagine you and your personal luggage traveling to tropical country with the shower of sunshine pouring down". Below the description are links for "MAHONI GLOBAL, PT Web Site" and "Travel to East Java Indonesia Support". The "What's New in Version 1.5" section lists updates: "fixing some bugs, add some menu, updating some images and backsound". The "Screenshots" section shows a grid of images representing the app's content, including a collage of travel scenes and a larger screenshot of the app's interface. The interface screenshot shows the title "East Java - Indonesia" and a menu with categories: "Beachs", "Sceneries", "Cultures", "Waterfalls", "Agricuture", and "Tem". The interface also displays the carrier "TSEL", signal strength, Wi-Fi, and the time "06:39".

Store Mac iPhone iPad iPod iTunes Support

iTunes Preview Overview Music Video

Travel to East Java Indonesia View More by This Developer
By MAHONI GLOBAL, PT

Open iTunes to buy and download apps.



Description
Everyone deserves sunshine.
Imagine you and your personal luggage traveling to tropical country with the shower of sunshine pouring down
MAHONI GLOBAL, PT Web Site ▶ Travel to East Java Indonesia Support ▶ ...More

What's New in Version 1.5
fixing some bugs, add some menu, updating some images and backsound


View in iTunes

⊕ This app is designed for both iPhone and iPad

Free
Category: Travel
Updated: 15 February 2012
Version: 1.5
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Languages: English, German
Developer: MAHONI GLOBAL, PT
© 2012 Mahoni.com
Rated 4+

Compatibility: Requires iOS 4.3 or later. Compatible with iPhone, iPad, and iPod touch.

Screenshots iPhone | iPad




Aplikasi "Travel to East Java" di Windows Store (windows 8)

The screenshot shows the Windows Store interface for the 'Travel to East Java' application. At the top, the Windows logo and 'Windows' text are visible on the left, and a search icon is on the right. The main title 'Travel to East Java' is centered. Below the title, the app's icon is shown on the left. To the right of the icon, the app is listed as 'Free' with a 3-star rating. The publisher is 'Mahoni Global, PT' with a 2014 release date. The category is 'Travel', with a size of 46.8 MB and an age rating of 12+. A note indicates it can be downloaded on compatible Windows Phones. A 'Learn more' link is provided for Windows 8.1 compatibility. A large preview image shows a collage of East Java scenes, including a surfer, a sunset, a volcano, and a beach. Below this is a grid of 12 smaller images representing app features: Sceneries, Waterfalls, Agriculture, Miscellaneus, Where is East Java, News, Beaches, Cultures, Temples, About East Java, Accomodations, and Contact Us. A scrollable banner below the grid reads 'Travel To East Java Application, when you have your personal guide to explore East Java in your hand'. At the bottom, there are thumbnails of other apps and a section for 'More apps by Mahoni Global, PT', featuring 'ATourism.com : ...' which is free and has no rating. A 'Description' section at the bottom right states: 'Your Personal Guide To Explore East Java Tourism (Destination, Accomodation, etc)'.

Windows

Travel to East Java

 **Free** ★★★★★ 3


Published by Mahoni Global, PT
2014 - Mahoni.com

Category Travel
Approximate size 46.8 MB
Age rating 12+

Get once, download on compatible Windows Phones too

Get Windows 8.1 to run this app.
[Learn more](#)

More apps by Mahoni Global, PT

 **ATourism.com : ...**
Free
★★★★★ No rating

Description
Your Personal Guide To Explore East Java Tourism (Destination, Accomodation, etc)

TRAVEL TO East Java - Indonesia

Sceneries, Waterfalls, Agriculture, Miscellaneus, Where is East Java, News, Beaches, Cultures, Temples, About East Java, Accomodations, Contact Us

Travel To East Java Application, when you have your personal guide to explore East Java in your hand

Aplikasi “Travel to East Java” di Windows Phone Store (Lumia)

Windows Phone

Search apps and how-to

Phones Features Apps+Games How-to

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Travel to East Java



Welcome To East Java

Here where you can find shower of sunshine pouring down blissfully, lying down on the white sand beach, dancing with ethnic and traditional music while mingling with the humble heart of the indigenous.

To guide you personally along the vacation, Travel To East Java Application is available on your Windows Phone Store NOW.

[show details](#)

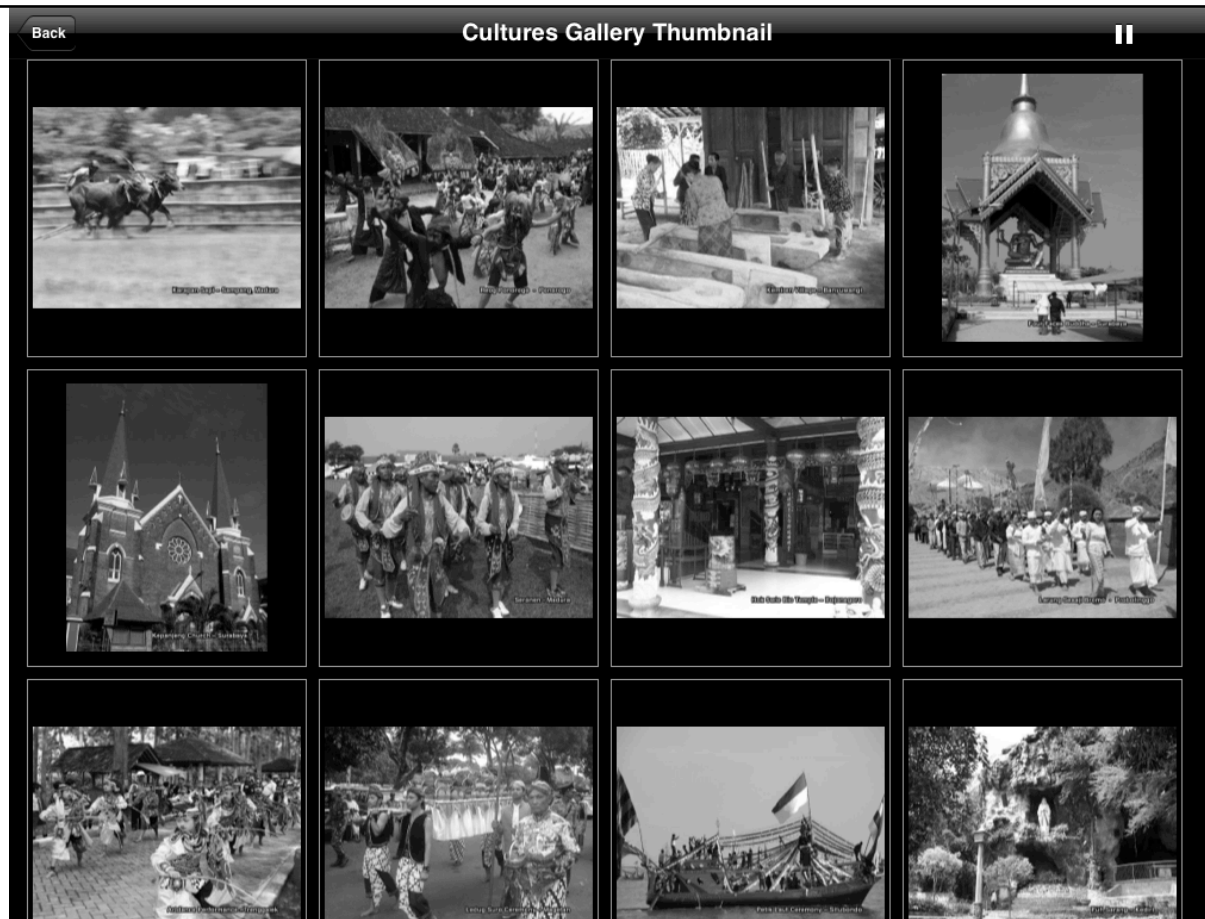
Free

★★★★★
No reviews

By installing you agree to the Terms of Use and other terms



Screenshot Galeri Foto Budaya dari aplikasi *Travel to East Java*



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