

DIGITAL MARKETING

Pariwisata Jawa Timur

Mempromosikan Pariwisata Jatim
Melalui IT : Web, Sosial Media & Mobile Apps

Oleh :
Ginting Satyana
ginting@mahoni .com

PT Mahoni Global

France attracted 84.7 million foreign tourists in 2013, making it the most popular tourist destination in the world

- International Visitor spend \$56 billion, support 2.9 Million Jobs



Sumber : wikipedia

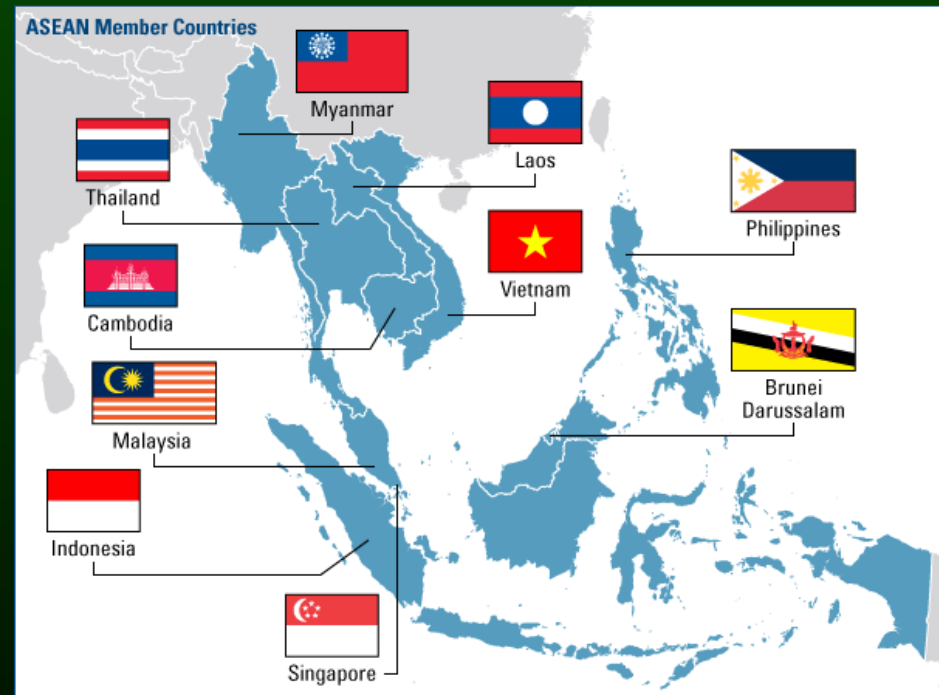
Jumlah Wisman ASEAN (2014)

Tiga Besar :

Malaysia : 28.0 juta

Thailand : 24.8 juta

Singapore : 15,1 juta



Indonesia : 9.4 juta
(No 4 Besar)

Indonesia di ASEAN

Republik Indonesia :

- area geografi paling luas
- jumlah obyek pariwisata paling banyak
- jumlah budaya paling banyak

Kenyataan :

Ranking Indonesia : No 4

Seharusnya :

Indonesia adalah No 1 di ASEAN

Hukum Bisnis :



- Produk jelek, tidak dipromosikan -> Gagal
- Produk jelek, dipromosikan -> Laku lalu Gagal
- Produk bagus, tidak dipromosikan -> Kurang Sukses
- **Produk bagus, dipromosikan -> SUKSES !**

Promosi Pariwisata



Biaya Promosi :

Nasional TV di AS = Rp 12 milyar (30 detik)



Biaya Promosi :

Billboard di
Times Square ---> Rp. 12 s/d 48 milyar /th
Newyork :



Promosi cara lama :

Brosur :

- Mahal
- Produksi lama
- Stok
- Sulit disebar
- Tranportasi mahal



Promosi cara lama :

CD/DVD :

- Mahal
- Produksi lama
- Stok
- Sulit disebar
- Tranportasi mahal



Mencari Solusi Promosi :

- Bagaimana memilih cara promosi pariwisata yang murah dengan hasil yang paling efektif ?

Pemanfaatan IT untuk Promosi Pariwisata Indonesia

- Arief Yahya : “diperlukan strategi khusus dengan minimnya anggaran promosi agar pariwisata mampu berkontribusi lebih besar terhadap penerimaan negara. Tidak ada cara lain selain digitalisasi dan membuat promosi secara online serta mengembangkan kerja sama dengan lebih banyak pihak”

Arief Yahya:

(Minister of Tourism of Indonesia)

- In order to achieve the target of the total number of 20 million international tourists in 2019

(growth from 9.5 million in 2014 year)

solusi :

“DIGITAL MARKETING”



“Digital Marketing has 60% more effectiveness and costs 60% compared to the non-digital marketing, this means three times more effective than the non-digital marketing”
explained Arief Yahya.



Digital Marketing Pariwisata Jawa Timur

DIGITAL MARKETING PARIWISATA JAWA TIMUR

- Website : www.eastjava.com
- Social Media :
Facebook, Youtube, Twitter, Instagram
- Mobile Application : “Travel to East Java”
(platform : IOS, Android, Windows 8 & Windows Phone)

DIGITAL MARKETING PARIWISATA JAWA TIMUR

Melalui website :

www.EastJava.com

nama : singkat menunjukkan lokasi
domain : .com (international)

PROMOSI PARIWISATA JAWA TIMUR

www.eastjava.com :

- Halaman Website : 10.000 hal
- Obyek Wisata : 200 lokasi
- Foto : 2.000 foto
- Peta : 40 buah
- Video : 1.000 video (youtube)
- Website Kabupaten/Kota : 38 web

Halaman Utama EastJava.com

East Java, Indonesia
a tropical paradise in the world

15th Anniversary
EASTJAVA.COM
SINCE 1998

www.eastjava.com

Home About Us Tourism News Map of East Java Tourism Informations The Beauty of East Java Videos Photos Hotels Booking

Regency and City in East Java:

Semarang	Solo	Surabaya	Lamongan	Ngawi	Pasuruan	Campung	Tulungagung
Matang	Sidoarjo	Jember	Lamongan	Ngawi	Pasuruan	Sidoarjo	Tuban
Bangkalan	Rongkeng	Jombang	Malik	Ngawi	Pasuruan	Sidoarjo	Tulungagung
Banyuwangi	Bondowoso	Kudus	Majalah	Pacale	Prabulogga	Lumajang	

Calendar of Events 2015

CALENDAR OF EVENTS 2015

Business Directory

- Advertising
- Artists
- All
- Bird Nest
- Business Service
- Computer Distributors
- Dealer

Top Attractions

Bromo Mountain

Bromo mountain, is the most popular destination in Indonesia that always been visited by both local or foreign. This mountain is also belongs to the Bromo Tengger Semeru Nasional Park. Bromo Mountain is an active volcanic mountain that located in Probolinggo regency, East Java. At 2,329 meters (7,641 ft) it is not the highest peak after all, but is the most well know mountain.

Hotel Deals of the Day

East Java Hotels

Check-in HotelsCombined

Day Month

Check-out

Day Month

I don't have specific dates yet

Guests

2 adults in 1 room

Search

Java Indo Ecotourism Tour & Travel

Halaman Web Kabupaten/Kota EastJava.com



Web Kabupaten/Kota di Jawa Timur

- www.bangkalan.eastjava.com
- www.banyuwangi.eastjava.com
- www.blitar.eastjava.com
- www.bojonegoro.eastjava.com
- www.bondowoso.eastjava.com
- www.gresik.eastjava.com
- www.jember.eastjava.com
- www.jombang.eastjava.com
- www.kediri.eastjava.com
- www.lamongan.eastjava.com
- www.lumajang.eastjava.com
- www.madiun.eastjava.com
- www.magetan.eastjava.com
- www.malang.eastjava.com
- www.mojokerto.eastjava.com
- www.nganjuk.eastjava.com
- www.ngawi.eastjava.com
- www.pacitan.eastjava.com
- www.pamekasan.eastjava.com
- www.pasuruan.eastjava.com
- www.ponorogo.eastjava.com
- www.probolinggo.eastjava.com
- www.sampang.eastjava.com
- www.sidoarjo.eastjava.com
- www.situbondo.eastjava.com
- www.sumenep.eastjava.com
- www.trenggalek.eastjava.com
- www.tuban.eastjava.com
- www.tulungagung.eastjava.com
- www.batu.eastjava.com
- www.surabaya.eastjava.com

banyuwangi.eastjava.com

Banyuwangi Tourism
Lies Between The Mountain And The Ocean

www.banyuwangi.eastjava.com

HOME ABOUT US PHOTO GALLERY MOVIES ACCOMMODATION MAP INVESTMENT EASTJAVA.COM INDONESIA

HOTEL DEALS OF THE DAY

Yogyakarta Accommodations
Unique Rentals in Yogyakarta. Book accommodations from \$49/night.

Banyuwangi Hotels

Check-in powered by **HotelsCombined**
Day Month
Check-out
Day Month
 I don't have specific dates yet
Guests
2 adults in 1 room
Search

Welcome to Banyuwangi Tourism

BANYUWANGI AT A GLANCE
Banyuwangi is the eastern-most regency of East Java. To the north lies the regency of Situbondo. The regencies of Jember and Bondowoso neighbor Banyuwangi to the west. To the east lies the island of Bali and to the west lies the Indonesian Ocean. Banyuwangi is situated on the coordinate 70 45' 15" S and 113' 38.2" E. Because of its location, Banyuwangi has diverse natural scenery, rich art, culture, customs and traditions.

The beauty of nature is spread across Banyuwangi from the west to the east. Mountains, forests and beaches mark the landscape of the regency. For instance, Ijen Crater, in the western part of Banyuwangi is famous for its beautiful crater lake, the traditional sulfur miners who amazingly climb up and down the slope of Mount Merapi

TOURISM OBJECT

- Ijen Crater
- Kalikatak
- Jatisrono & Wonorejo
- Alas Purwo
- Sadengan Savannah
- Pengkung / G-Land
- Ngagelan Beach
- Tabuhan Island
- Watu Dodol
- Grajagan Beach
- Rajegwesi Beach
- Selamati Beach

Pepsodent
Double Care

surabaya.eastjava.com



Surabaya Tourism
Sparkling Surabaya
in Diversity Cultures

HOME ABOUT MOVIES MAP ACCOMMODATION INVESTMENT EASTJAVA.COM INDONESIA

HOTEL DEALS OF THE DAY

Surabaya Hotels

Check-in powered by HotelsCombined
Day Month
Check-out
Day Month
 I don't have specific dates yet
Guests
2 adults in 1 room
Search

Bisnis Tiket Pesawat

Mudahnya bisnis tiket pesawat Modal kecil, Komisi besar full NTA

Welcome to Surabaya City, East Java

What fairly describe about **East Java province**, is coming from Surabaya. Beside, it is the official capital of the province, Surabaya is also the second largest city after **Jakarta**. By the population for about 3 millions people, Surabaya has become the Metropolis city with numbers of diversities among the people, cultures, habits and way of living. Moreover, Surabaya nowadays is already become the center of business, commerce, industry, and education in eastern Indonesia.

Looking at the historical background, Surabaya was build based on some phases of time. The first phase was coming from the time before the Dutch colonialism. Surabaya was once a gate to **Malayish Kingdom**, which was located at the

INTERESTING PLACE

- Al Akbar Mosque
- Bamboo Monument
- Bralang Flower Market
- Budha Four Faces Statue
- Bungkul Park
- Bungurah Bus Station
- Cheng Hoo Mosque
- Cipta Waterpark
- Citra Raya
- City Hall
- Festival Rujak Uleg
- Tunjungan Street
- Governor Surya Monument

Penginapan di Surabaya
Hotel bintang

bookinghotel.eastjava.com

The screenshot displays the East Java Hotels Booking website interface. The header features the logo and navigation options. The main content area shows search results for 'Malang' for a stay from Jan 24 to Jan 25 for 2 adults and 1 child. The search filters on the left include location, dates, and guest information. The results list two hotels: 'Harris Hotel & Conventions Malang' and 'Hotel Santika Premiere Malang'. Each hotel listing includes a photo, a rating, a brief description, and a table of room options with prices. The Harris Hotel listing shows a total price of Rp 1,203,300 for 1 night, with a 'Book Now' button. The Hotel Santika Premiere Malang listing shows a total price of Rp 840,000 for 1 night, also with a 'Book Now' button.

EAST JAVA HOTELS BOOKING

Home / Indonesia / East Java / Malang / Search Results
0.000 100 00 All available

Search Hotels

Where?
Malang, Indonesia

Check-in
Sat 24 January 2018

Check-out
Sun 25 January 2018

I don't have specific dates yet

Guests
More options...

Room 1:
2 Adults, 1 Child
[View configurations](#)

[Add another room](#)

Search

Malang
1 night (Jan 24 - Jan 25) for 2 adults, 1 child [Change search](#)

Sort by: **Recommended** | Price | Distance from | Price | Guest Rating

Harris Hotel & Conventions Malang ★★★★★
Malang, Indonesia [Show map](#) **Good, 7.9**
Based on 115 reviews

"Stunning pool", "Clean rooms", "Wonderful views"

Total for 1 night

Basic Room Only That.com	Only 3 rooms left	Rp 750,400
Basic Duo Room Only That.com	Only 2 rooms left	Rp 1,198,000
2 Double Bed - 20 Sq.Meters Non Pool HotelClub.com	Only 2 rooms left	Rp 1,203,300
Basic Suite Room Only That.com	Only 2 rooms left	Rp 1,848,000

Rp 1,203,300
Rp 758,400
[Book Now](#)

[View all rooms](#)

Hotel Santika Premiere Malang ★★★★★
Malang, Indonesia [Show map](#) **Good, 7.9**
Based on 297 reviews

"Stunning pool", "Tasty breakfast", "Clean rooms"

Total for 1 night

Deluxe Room PMS cancellation, breakfast included That.com		Rp 840,000
Premier Room PMS cancellation, breakfast included That.com	Only 3 rooms left	Rp 1,040,000
Family Premium Room PMS cancellation, breakfast included That.com	Only 3 rooms left	Rp 1,620,000

Rp 840,000
[Book Now](#)

Refine Your Search

★ Star Ratings

<input type="checkbox"/> ★	20
<input type="checkbox"/> ★★	7
<input type="checkbox"/> ★★★	12
<input type="checkbox"/> ★★★★	6

eastjava.com/pariwisata/calendar

East Java, Indonesia
a tropical paradise in the world

www.eastjava.com

HOME THE BEAUTY OF EASTJAVA 30 REGENCIES GUIDE BOOK MAPS EASTJAVA.COM

JANUARY | FEBRUARY | MARCH | APRIL | MAY | JUNE | JULY | AUGUST | SEPTEMBER | OCTOBER | NOVEMBER | DECEMBER

Aura Surf Resort
surf uncrowded waves pristine Indonesian island

trivago Siapa Pernah Hotel

Kota

Check-in:

Check-out:

Kamar:

Car!

East Java Tourism Calendar

East Java Province with an area of 48,500 km² land with government structure consists of 9 cities and 29 regencies includes large and small islands. The population is 37.5 million people with several ethnic groups including Javanese, Madurese, Osing, Chinese, Arabian, and Tenggerese. They are live in a peaceful atmosphere. The diversities among the tourist destinations, which is in both natural and cultural, makes this region worth to be visit.

There are various ceremonies and traditions among East Java communities, in relation with religiosity, it held regularly on every year, and becomes special attraction that are quite interesting to see. The arts and cultural performances and the festivals that are routinely held and packaged in the tourism agenda also enrich the number of tourist attractions in East Java.

The East Java's Calendar of Events 2015 contains the schedule of some traditional ceremonies, traditions, festivals and performances which held in the cities and the regencies in East Java. It is designed to promote and to publicize the tourism agenda in the whole area in East Java.

It is important to inform that the local communities usually determine the schedules of the ceremonial events by using the calendars of Javanese, Modern, and Hindu Tenggerese. Therefore, to assure the exact date of the events, it is advisable to confirm the local Government Tourist Offices.

We hope the East Java's Calendar of Events 2015 will be helpful and useful for visitors and travelers.

Yogyakarta Accommodations

Unique Rentals in Yogyakarta.
Book accommodations from \$49/night.

VISIT INDONESIA TOURISM

javatours.com

Pemenang Penghargaan :

eastjava.com/books/bromo

Taman Nasional Bromo Tengger Semeru

HOME TOURISM GALLERY THE BEAUTY OF EASTJAVA MAPS 38 RESIDENCES EASTJAVA.COM LINKS INDONESIA

OUTSIDE AREA | TENGGER SAUD SEA | RAMUPHAE COMPLEX | CULTURAL TOURISM | LOCATION | GENERAL CONDITION | BIOLOGICAL CONDITION | PHYSICAL CONDITION | TOPOGRAPHY | GEOLOGY

Yogyakarta Accommodations
Unique Rentals in Yogyakarta. Book accommodations from \$49/night.

trivago Situs Persewa Hotel
Check-in:
Check-out:
Kamar:

Bromo Tengger Semeru

BROMO-TENGGER-SEMERU
Seeing a very Fascinating area Bromo Tengger Semeru National Park

www.discoverbromo.com

VISIT INDONESIA TOURISM
The Trusted Travel Agent To Plan Your Vacation

www.eastjava.com
- 5000 foto obyek pariwisata

Bromo have known by all of visitor of the world. They come to Bromo to watch the sunrise. The visitor also can look down to the crater mouth of its summit, and see the roof of the ...

eastjava.com/books/majapahit

Memory of
MAJAPAHIT
www.eastjava.com/books/majapahit



Home About Map Movie Photos Contact Us EastJava.com



YOGYAKARTA
YOU BELONG HERE.
Book from \$49/nt.



Welcome to Memory of Majapahit Kingdom

The archaeological sites of Majapahit consist, for the most part, of the remains of religious foundations, or Temple, built usually from stone or brick. From the two most important and informative literary sources dealing with the history of Majapahit, the Nagarakertagama and Pararaton, we learn that a large number of sacred buildings were constructed as memorial shrines to deceased rulers and their families. The death of a king or queen saw the beginning of a series of funeral rites designed to guide the departed soul back to the source from

BHINNEKA TUNGGAL IKA

- The Story of Majapahit
- Mpu Sindok
- Airlangga
- Rajasa Dynasty
- Joko Dolog
- Kertanegara

THE TEMPLE OF MAJAPAHIT

- Architectural Style
- Majapahit's Sites
- Wringinlawang Temple
- Kidal Temple
- Singosari Temple
- Jajaghu Temple

eastjava.com/books/ijen

Ijen Crater

HOME THE BEAUTY OF EAST JAVA MAPS 30 REGENCIES EASTJAVA.COM INDONESIA

TRAVEL NOTES | GENERAL CONDITION | PHOTOS | VIDEOS | IJEN MAP

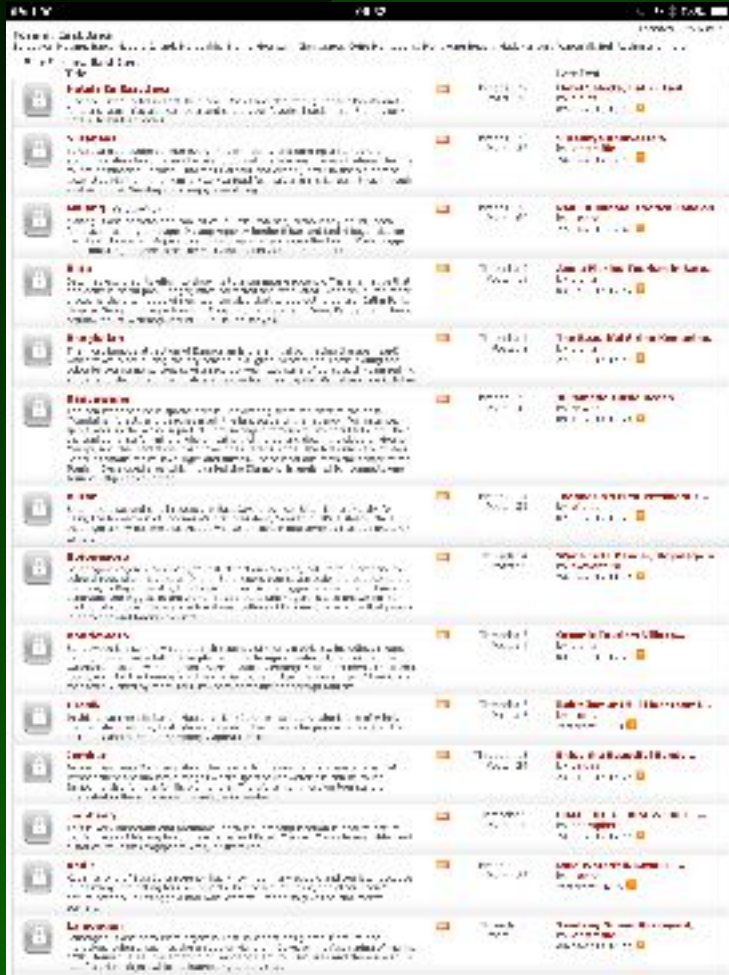
Yogyakarta Accommodations
Unique Rentals in Yogyakarta. Book accommodations from \$49/night.

trivago
Kota
Check-in:
Check-out:
Room:

Welcome To Ijen Crater

The volcanic cone of Ijen dominates the landscape at the eastern end of Java. Crater of Ijen is filled by a spectacular turquoise

forum.eastjava.com



- Memungkinkan kita untuk menulis sendiri (posting) artikel (+foto) tentang obyek pariwisata di jawa timur
- Tersedia katagori masing-masing 38 kabupaten/kota
- Setiap artikel akan masuk di google dengan cepat

Posting di forum.eastjava.com

(contoh : posting artikel tentang “Siring Kemuning Beach”)

+ Reply to Thread Results 1 to 1 of 1

Thread: **The Beautiful Siring Kemuning Beach, Bangkalan - Madura**


Like Be the first of your friends to like this.

Thread Tools Administrative Search Thread Rate This Thread Display Inline Mod

27-02-2015, 15:54 21

d'blitz Registered Join Date: Feb 2015
Posts: 111


The Beautiful Siring Kemuning Beach, Bangkalan - Madura



agoda.com

SAVE UP TO
75%

on 525,000+ Hotels with Agoda



Book now

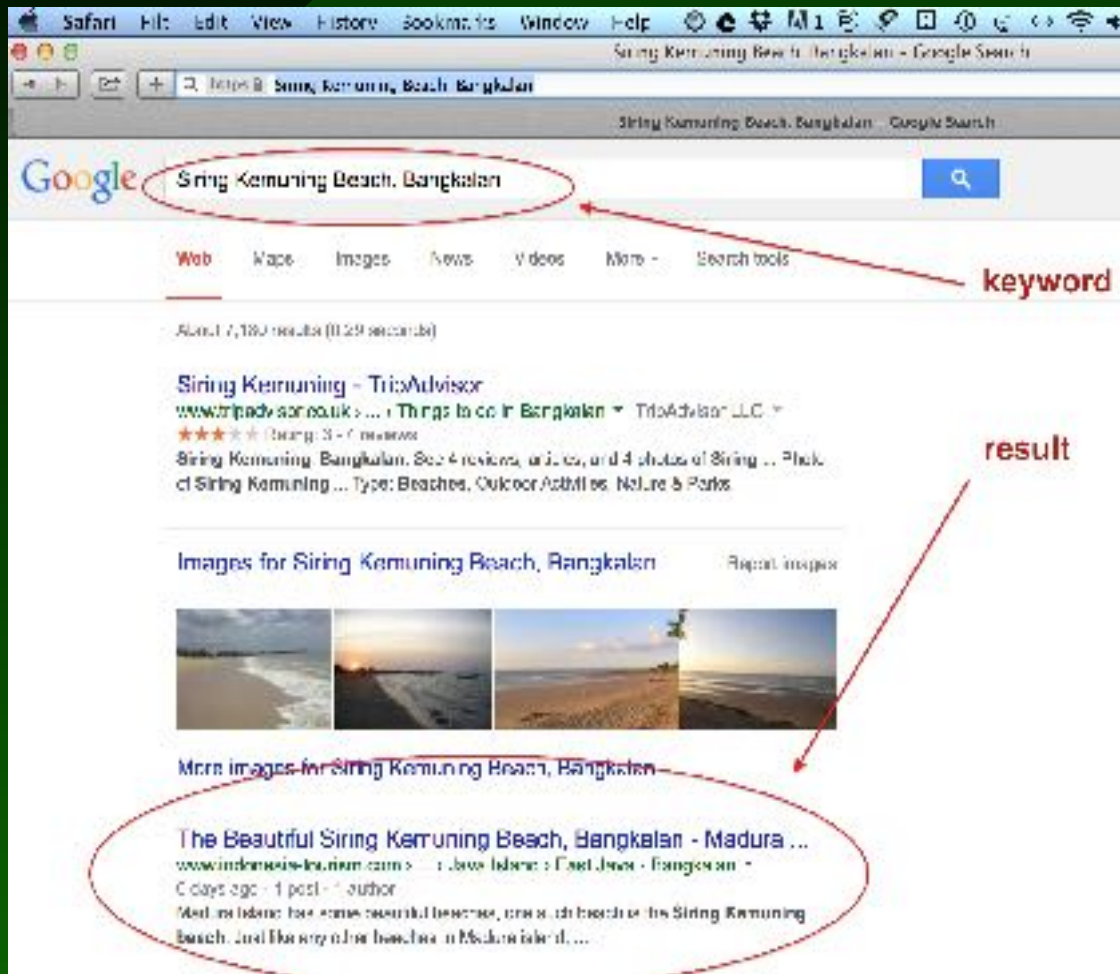
Madura Island has some beautiful beaches, one such beach is the Siring Kemuning beach. Just like any other beaches in Madura island, Siring Kemuning beach is still not fully utilized for tourist

Hasil di Google.com

(hasil keyword: "siring kemuning beach")

hasil

muncul di halaman 1



- Dengan memasukkan artikel obyek pariwisata dari daerah anda maka akan berkesempatan muncul di google dengan kata kunci yg tepat & mendapat ranking yang tinggi

- Berkesempatan obyek pariwisata tersebut dikenal & dikunjungi dari seluruh dunia

(Team kita bekerja keras untuk memungkinkan hal ini)

DIGITAL MARKETING PARIWISATA JAWA TIMUR

Melalui sosial media :

**Facebook,
Twitter,
Instagram,
Youtube**

twitter.eastjava.com

Twitter profile page for **EastJava.com** (@EastJavaTourism).

Profile Information:

- Winner of Indonesia Leading Online Travel Portal | CP: info@eastjava.com
- East Java, Indonesia
- eastjava.com
- Joined August 2010

Statistics: 1,227 Tweets, 36 Following, 1,269 Followers, 3 Favorites

Recent Tweet:

Beautiful Selecta Green Garden Batu, East Java #EastJavaTourism #KotaWisataBatu #Jatim

Worldwide Trends:

- #SOTU
- #DescribeYourSexLifeWithABand
- POP BAND One Direction
- #RagnaAndEric
- #YoCreoQue
- Maxine Waters
- CEO in America
- #AofonesDeCopacabana
- Riviera
- Crashlytics

facebook.eastjava.com

facebook

Email atau Telepon Kata Sandi

Biarkan saya tetap masuk Lupa kata sandi Anda?

EastJava.com
ada di Facebook.
Agar terhubung dengan EastJava.com, daftar ke Facebook hari ini.

East Java, Indonesia
a tropical paradise in

EastJava.com
Situs Web

TRAVEL TO East Java

Kronologi Tentang Foto Suka Lainnya

ORANG >

389 suka

TENTANG >


- East Java Tourism Information : Destination, Accomodation, Maps, Pictures and many more.
- <http://www.eastjava.com/>

EastJava.com
1 jam · 49

Beautiful Selecta Green Garden Batu, East Java #EastJavaTourism #KotaWisataBatu #Jatim <http://t.co/j3TUs1vnck>

instagram.eastjava.com


Instagram Log in



eastjavatourism
East Java Tourism East.java.com is east java tourism information center. Travel To East
Java mobile application also available for iOS, Android & Windows 8
<http://www.eastjava.com>

43 posts 15 followers 14 following

January 2015



youtube.eastjava.com

The screenshot shows the YouTube channel page for 'eastjava.com'. The channel has 1,588 subscribers. The main video is 'Visit to East Java Indonesia' with 85 views, posted 2 days ago. The video description highlights the unique terrain and natural beauty of East Java, mentioning Surabaya as the capital and activities like climbing Mt. Bromo. Below the main video, there are three featured videos: 'Coban Cangu Waterfall - Mojokerto - East Java' (4,910 views), 'Gong Cave - Pacitan - East Java' (4,811 views), and 'Onde-onde - Mojokerto - East Java' (58,930 views). The right sidebar shows a list of popular channels on YouTube, including '5 Seconds of Summer', 'MonseVlogs', 'Disney Parks', 'Scott Cawthon', 'SDGuy1234 Slot...', and 'Julia Pushman'.

YouTube Upload Sign In

What to Watch

BEST OF YOUTUBE

- Popular on YouTube
- Music
- Sports
- Gaming

Browse channels

Sign in now to see your channels and recommendations!

[Sign In](#)

East Java

eastjava.com Subscribe 1,588

[Home](#) [Videos](#) [Playlists](#) [Channels](#) [Discussion](#) [About](#)

Visit to East Java Indonesia
85 views · 2 days ago

East Java might be the least populated area in Java island, but its charm and unique terrain will captivate its visitors. Capital of East Java province, Surabaya, is a cosmopolitan city and you can find any comfortable surroundings and facilities there. However within a short trip you might be tempted to enjoy the natural charms such as climbing Mt. Bromo and...

[Read more](#)

Popular channels on YouTube

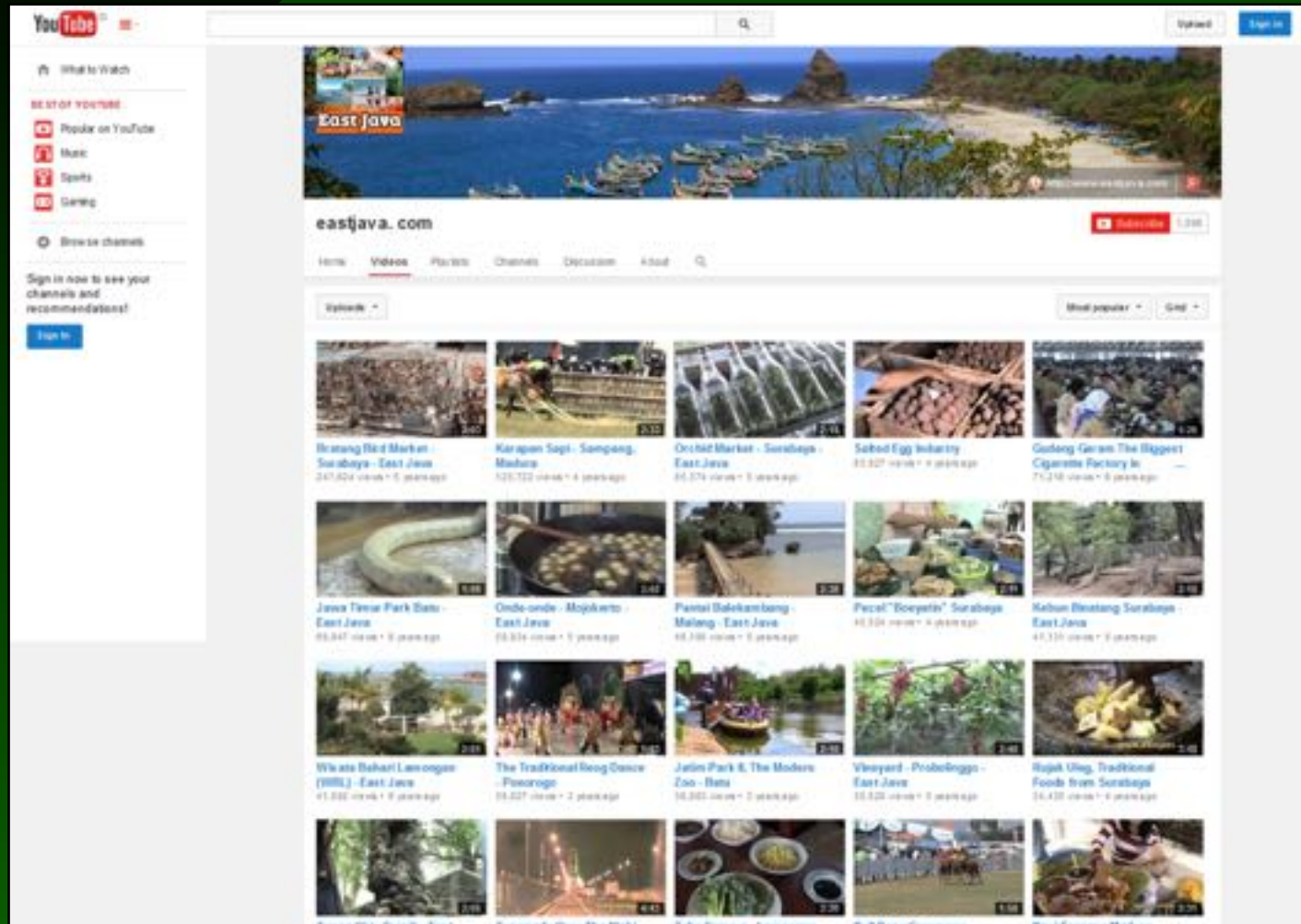
- [5 Seconds of Sum...](#) Subscribe
- [MonseVlogs](#) Subscribe
- [Disney Parks](#) Subscribe
- [Scott Cawthon](#) Subscribe
- [SDGuy1234 Slot...](#) Subscribe
- [Julia Pushman](#) Subscribe

My Top Videos

- Coban Cangu Waterfall - Mojokerto - East Java**
by eastjava.com
4,910 views · 5 years ago
- Gong Cave - Pacitan - East Java**
by eastjava.com
4,811 views · 5 years ago
- Onde-onde - Mojokerto - East Java**
by eastjava.com
58,930 views · 5 years ago

Liked videos

video.eastjava.com



(1000 clip video collections)

DIGITAL MARKETING PARIWISATA JAWA TIMUR

Melalui :

Mobile Applications



Mengapa Mobile Aplikasi ?

Perkembangan Jumlah Smart Phone & Tablet (2014):

- Smart Phone mulai populer sejak th 2007
- Awal Tahun 2010 Apple meluncurkan iPad (Tablet)
- Th 2013 :
 - 990 juta Smart Phone
 - 200 juta Tablet
- Th 2015 > 2 milyar jumlah Smart Phone & Tablet

“Mobile Aplikasi adalah salah satu bentuk digital marketing yang sangat luar biasa: Efektif, Murah, Multimedia & Menjangkau Seluruh Dunia”

Kelebihan Promosi via Mobile Aplikasi

- Menjangkau Seluruh Dunia
(via internet atau jaringan 3g)
- Selalu Online
(aplikasi tersedia 24 jam sehari)
- Mudah didapatkan
(download dari server google, apple, microsoft)
- Bisa Murah, Bahkan Gratis
(di download 1 juta kalipun tak ada harganya)
- Menjangkau > 2 milyar SmartPhone & Tablet
(dan bertambah terus tiap hari)
- Trend masa depan
(siapa yang tak punya handphone?)



Memperkenalkan Mobile Aplikasi

“Travel to East Java”



**gratis download untuk Ipad/iphone, android, windows 8,10, phone*

Mobile Aplikasi

“Travel to East Java, Indonesia”

(berisi ratusan foto obyek pariwisata jawa timur)

- Tersedia untuk 4 platform mobile terkenal
 - IOS (Iphone, Ipad, Ipod touch)
 - Android (ukuran 4” keatas)
 - Windows 8, 10 (desktop, tablet)
 - Windows phone (lumia, dll)
- Gratis download (mobile.eastjava.com)
- Isi aplikasi akan selalu diupdate

Alamat untuk download aplikasi :
mobile.eastjava.com



East Java East Java, is the right place to go.

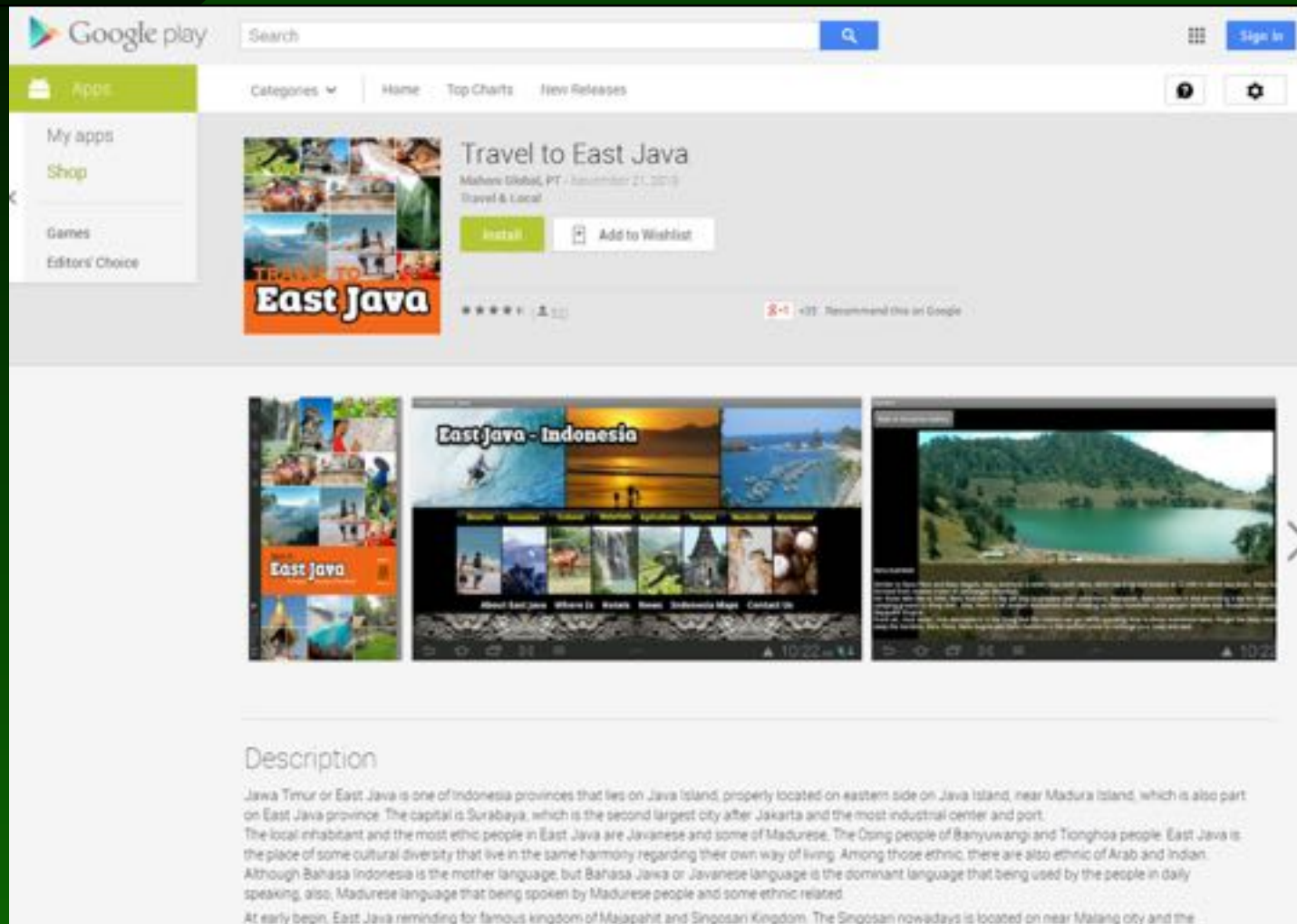
Travel To East Java application

is the application to show the glance of East Java tourism and can be free downloaded in Apps Store. Get it now and prepare your back pack to travel to East Java.

Don't worry about having something to eat, for East Java has various names for traditional foods. There are famous East Java's traditional foods that already popular in part of Indonesia area, even in Asia and abroad. Let say, Nasi Goreng and Rendang that being said to be the most delicious dish in 2011. There is also Soto, Rawon, Rijak, Priel and many more.

[Google Play](#) [App Store](#)
[Windows Store](#) [Windows Phone](#)

Aplikasi “Travel to East Java” di Google Play (Android)



The screenshot shows the Google Play Store interface for the 'Travel to East Java' app. The app is developed by Mahers Global, PT and was last updated on January 21, 2019. It is categorized under 'Travel & Local'. The app's rating is 4.5 stars, and it has 100 reviews. The app is available for free download, with an 'Install' button and an 'Add to Wishlist' button. Below the app listing, there are three preview images: a collage of travel photos, a video titled 'EastJava - Indonesia' showing various scenic views, and a video showing a lake surrounded by green hills. The 'Description' section is partially visible at the bottom of the screen.

Travel to East Java
Mahers Global, PT - January 21, 2019
Travel & Local

Install Add to Wishlist

★★★★☆ (100)

Recommend this on Google

East Java

EastJava - Indonesia

East Java

Description

Jawa Timur or East Java is one of Indonesia provinces that lies on Java Island, properly located on eastern side on Java Island, near Madura Island, which is also part on East Java province. The capital is Surabaya, which is the second largest city after Jakarta and the most industrial center and port. The local inhabitant and the most ethnic people in East Java are Javanese and some of Madurese. The Osing people of Banyuwangi and Tionghoa people. East Java is the place of some cultural diversity that live in the same harmony regarding their own way of living. Among those ethnic, there are also ethnic of Arab and Indian. Although Bahasa Indonesia is the mother language, but Bahasa Jawa or Javanese language is the dominant language that being used by the people in daily speaking, also, Madurese language that being spoken by Madurese people and some ethnic related.

At early begin, East Java reminding for famous kingdom of Majapahit and Singosari Kingdom. The Singosari nowadays is located on near Malang city and the

Aplikasi “Travel to East Java” di App Store (Ipad/Iphone)

The screenshot shows the iTunes Preview page for the app "Travel to East Java Indonesia" by MAHONI GLOBAL, PT. The page is displayed on a desktop browser with navigation links for Store, Mac, iPhone, iPad, iPod, iTunes, and Support. The app's title and developer name are prominently displayed at the top. Below the title, there is a "View More by This Developer" link. The app icon, which features a collage of scenic images from East Java, is shown on the left. To the right of the icon, the "Description" section begins with the text "Everyone deserves sunshine." and continues with "Imagine you and your personal luggage traveling to tropical country with the shower of sunshine pouring down...". Below the description, there are links to the developer's website and support page. The "What's New in Version 1.5" section mentions "fixing some bugs, add some menu, updating some images and background". On the left side of the page, there is a "View in iTunes" button and a note that the app is designed for both iPhone and iPad. The "Free" section lists the app's category as Travel, its update date as 15 February 2012, its version as 1.5, its size as 52.7 MB, and its languages as English and German. The developer's name, MAHONI GLOBAL, PT, and the copyright year, 2012, are also listed. The app is rated 4+. The "Screenshots" section shows a grid of images from the app, including a waterfall, a traditional building, a person in a conical hat, and a sunset. A larger screenshot on the right shows the app's main interface on an iPhone, with a title "East java - Indonesia" and a menu of categories: Beach, Scenery, Culture, Waterfalls, Agriculture, and Temples.

Store Mac iPhone iPad iPod iTunes Support

iTunes Preview

Overview Music Video

Travel to East Java Indonesia

By MAHONI GLOBAL, PT

Open iTunes to buy and download apps.



Description

Everyone deserves sunshine.

Imagine you and your personal luggage traveling to tropical country with the shower of sunshine pouring down...

[MAHONI GLOBAL, PT Web Site](#) [Travel to East Java Indonesia Support](#) ...More

What's New in Version 1.5

fixing some bugs, add some menu, updating some images and background

[View in iTunes](#)

This app is designed for both iPhone and iPad

Free

Category: Travel
Updated: 15 February 2012
Version: 1.5
Size: 52.7 MB
Languages: English, German
Developer: MAHONI GLOBAL, PT
© 2012 Mahoni.com
Rated 4+

Compatibility: Requires iOS 4.3 or later. Compatible with iPhone, iPad, and iPod touch.

Screenshots

iPhone | iPad



Aplikasi "Travel to East Java" di Windows Store (windows 8)

The screenshot shows the Windows Store interface for the 'Travel to East Java' application. At the top, the Windows logo and 'Windows' text are visible on the left, and a search bar is on the right. The main title 'Travel to East Java' is centered. Below the title, the app's icon is shown on the left, followed by its price ('Free'), a five-star rating, and a download icon. The publisher information 'Published by Mahoni Global, PT' and '2014 · Mahoni.com' is listed. The category 'Travel' and other details like 'Approximate size 46.8 MB' and 'Age rating 12+' are also present. A note indicates that the app is available on compatible Windows Phones too. A banner below the text features a grid of 15 small images showcasing various East Java tourism spots, including a surfer, a sunset, a waterfall, a volcano, a beach, a temple, and a traditional dance. Below the banner, a promotional text reads 'Travel To East Java Application, when you have your personal guide to explore East Java in your hand'. At the bottom left, there is a section for 'More apps by Mahoni Global, PT' with a small app icon and the text 'ATourism.com : ... Free'. The 'Description' section at the bottom right states 'Your Personal Guide To Explore East Java Tourism (Destination, Accomodation, etc)'.

Windows

Travel to East Java

Free ★★★★★

Published by Mahoni Global, PT
2014 · Mahoni.com

Category Travel
Approximate size 46.8 MB
Age rating 12+

Get once, download on compatible Windows Phones too

Get Windows 8.1 to run this app.
[Learn more](#)

More apps by Mahoni Global, PT

ATourism.com : ...
Free
★★★★★ No rating

Description
Your Personal Guide To Explore East Java Tourism (Destination, Accomodation, etc)

Aplikasi “Travel to East Java” di Windows Phone Store (Lumia)

The screenshot shows the Windows Phone Store interface. At the top, there's a search bar and navigation links for 'Phones', 'Features', 'Apps+Games', and 'How-to'. Below this, there are links for 'Overview', 'Spotlight', 'Apps', 'Games', and 'Purchase history'. The main heading is 'Travel to East Java' under the category 'travel + navigation / city guides'. The app's cover image is a collage of scenic photos from East Java with the text 'TRAVEL TO East Java' at the bottom. The price is listed as 'Free' and there are 'No reviews' shown. A description follows: 'Welcome To East Java. Here where you can find shower of sunshine pouring down blissfully, lying down on the white sand beach, dancing with ethnic and traditional music while mingling with the humble heart of the indigenous. To guide you personally along the vacation, Travel To East Java Application is available on your Windows Phone Store NOW.' Below the description is a 'show details' link. At the bottom, there are two preview images: one showing the app's main interface and another showing a 'Sceneries' screen with a grid of landscape photos.

Windows Phone

Search apps and how-to

Phones Features Apps+Games How-to

Explore My Phone

Overview Spotlight Apps Games Purchase history

travel + navigation / city guides

Travel to East Java

Free

★★★★★
No reviews

By installing you agree to the Terms of Use and other terms

Welcome To East Java

Here where you can find shower of sunshine pouring down blissfully, lying down on the white sand beach, dancing with ethnic and traditional music while mingling with the humble heart of the indigenous.

To guide you personally along the vacation, Travel To East Java Application is available on your Windows Phone Store NOW.

[show details](#)

Screenshot Galeri Foto Budaya dari aplikasi *Travel to East Java*



DIGITAL MARKETING PARIWISATA JAWA TIMUR

*Apa yang kita bisa bantu
untuk mempromosikan pariwisata jawa timur?*

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