



DIGITAL MARKETING

Pariwisata Jawa Timur

Mempromosikan Pariwisata Jatim
Melalui IT : Web, Sosial Media & Mobile Apps

Oleh :
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PT Mahoni Global

France attracted 84.7 million foreign tourists in 2013, making it the most popular tourist destination in the world

- International Visitor spend \$56 billion, support 2.9 Million Jobs

Sumber : wikipedia



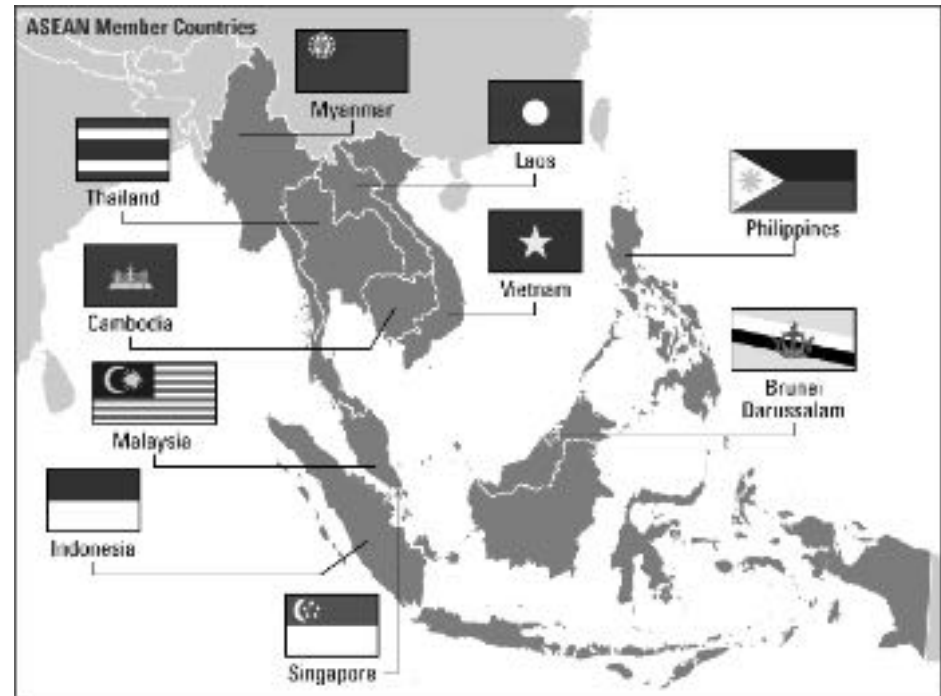
Jumlah Wisman ASEAN (2014)

Tiga Besar :

Malaysia : 28.0 juta

Thailand : 24.8 juta

Singapore : 15,1 juta



Indonesia : 9.4 juta
(No 4 Besar)

Indonesia di ASEAN

Republik Indonesia :

- area geografi paling luas
- jumlah obyek pariwisata paling banyak
- jumlah budaya paling banyak

Kenyataan :

Ranking Indonesia : No 4

Seharusnya :

Indonesia adalah No 1 di ASEAN

Hukum Bisnis :



- Produk jelek, tidak dipromosikan -> Gagal
- Produk jelek, dipromosikan -> Laku lalu Gagal
- Produk bagus, tidak dipromosikan -> Kurang Sukses
- Produk bagus, dipromosikan -> **SUKSES !**

Promosi Pariwisata



Biaya Promosi :

Nasional TV di AS = Rp 12 milyar (30 detik)



Biaya Promosi :

Billboard di
Times Square ---> Rp. 12 s/d 48 milyar /th
Newyork :



Promosi cara lama :

Brosur :

- Mahal
- Produksi lama
- Stok
- Sulit disebar
- Transportasi mahal



Promosi cara lama :

CD/DVD :

- Mahal
- Produksi lama
- Stok
- Sulit disebar
- Tranportasi mahal





Mencari Solusi Promosi :

- Bagaimana memilih cara promosi pariwisata yang murah dengan hasil yang paling efektif ?

Pemanfaatan IT untuk Promosi Pariwisata Indonesia

- Arief Yahya : “diperlukan strategi khusus dengan minimnya anggaran promosi agar pariwisata mampu berkontribusi lebih besar terhadap penerimaan negara. Tidak ada cara lain selain digitalisasi dan membuat promosi secara online serta mengembangkan kerja sama dengan lebih banyak pihak”



Arief Yahya:

(Minister of Tourism of Indonesia)


- In order to achieve the target of the total number of 20 million international tourists in 2019

(growth from 9.5 million in 2014 year)

solusi :

“DIGITAL MARKETING”





“Digital Marketing has 60% more effectiveness and costs 60% compared to the non-digital marketing, this means three times more effective than the non-digital marketing” explained Arief Yahya.



Digital Marketing Pariwisata Jawa Timur

DIGITAL MARKETING PARIWISATA JAWA TIMUR

- Website : www.eastjava.com
- Social Media :
Facebook, Youtube, Twitter, Instagram
- Mobile Application : “Travel to East Java”
(platform : IOS, Android, Windows 8 & Windows Phone)



DIGITAL MARKETING PARIWISATA JAWA TIMUR

Melalui website :

www.EastJava.com

nama : singkat menunjukkan lokasi
domain : .com (international)

PROMOSI PARIWISATA JAWA TIMUR

www.eastjava.com :

- Halaman Website : 10.000 hal
- Obyek Wisata : 200 lokasi
- Foto : 2.000 foto
- Peta : 40 buah
- Video : 1.000 video (youtube)
- Website Kabupaten/Kota : 38 web

Halaman Web Kabupaten/Kota EastJava.com



Web Kabupaten/Kota di Jawa Timur

- www.bangkalan.eastjava.com
- www.banyuwangi.eastjava.com
- www.blitar.eastjava.com
- www.bojonegoro.eastjava.com
- www.bondowoso.eastjava.com
- www.gresik.eastjava.com
- www.jember.eastjava.com
- www.jombang.eastjava.com
- www.kediri.eastjava.com
- www.lamongan.eastjava.com
- www.lumajang.eastjava.com
- www.madiun.eastjava.com
- www.magetan.eastjava.com
- www.malang.eastjava.com
- www.mojokerto.eastjava.com
- www.nganjuk.eastjava.com
- www.ngawi.eastjava.com
- www.pacitan.eastjava.com
- www.pamekasan.eastjava.com
- www.pasuruan.eastjava.com
- www.ponorogo.eastjava.com
- www.probolinggo.eastjava.com
- www.sampang.eastjava.com
- www.sidoarjo.eastjava.com
- www.situbondo.eastjava.com
- www.sumenep.eastjava.com
- www.trenggalek.eastjava.com
- www.tuban.eastjava.com
- www.tulungagung.eastjava.com
- www.batu.eastjava.com
- www.surabaya.eastjava.com

banyuwangi.eastjava.com

The screenshot shows the homepage of the Banyuwangi Tourism website. At the top, there is a banner with the text "Banyuwangi Tourism Lies Between The Mountain And The Ocean" and the website URL "www.banyuwangi.eastjava.com". Below the banner is a navigation menu with links: HOME, ABOUT US, PHOTO GALLERY, MOVIES, ACCOMMODATION, MAP, INVESTMENT, EASTJAVA.COM, and INDONESIA. The main content area is divided into several sections. On the left, there is a "HOTEL DEALS OF THE DAY" section featuring "Banyuwangi Hotels" with a search form for check-in and check-out dates, a "Search" button, and a Pepsodent Double Care advertisement. The central section is titled "Yogyakarta Accommodations" with the text "Unique Rentals in Yogyakarta. Book accommodations from \$49/night." and a right-pointing arrow. Below this is a "Welcome to Banyuwangi Tourism" section with a sub-heading "BANYUWANGI AT A GLANCE" and a paragraph describing the region's location and natural scenery. On the right side, there is a "Select Language" dropdown menu and a "TOURISM OBJECT" section listing various locations: Ijen Crater, Kalikatak, Jabiruno & Wonorejo, Alas Purwo, Sadengan Swamih, Plengkung / G-Land, Ngagelan Beach, Tabuhan Island, Watu Dodol, Gajagan Beach, Rajegwesi Beach, and Sutawati Beach.

Banyuwangi Tourism
Lies Between The Mountain And The Ocean
www.banyuwangi.eastjava.com

HOME ABOUT US PHOTO GALLERY MOVIES ACCOMMODATION MAP INVESTMENT EASTJAVA.COM INDONESIA

HOTEL DEALS OF THE DAY

Banyuwangi Hotels

powered by **HotelsCombined**

Check-in Day Month

Check-out Day Month

I don't have specific dates yet

Guests
2 adults in 1 room

Search

Yogyakarta Accommodations
Unique Rentals in Yogyakarta. Book accommodations from \$49/night.

Welcome to Banyuwangi Tourism

BANYUWANGI AT A GLANCE

Banyuwangi is the eastern-most regency of East Java. To the north lies the regency of Situbondo. The regencies of Jember and Bondowoso neighbor Banyuwangi to the west. To the east lies the island of Bali and to the west lies the Indonesian Ocean. Banyuwangi is situated on the coordinate 70 45' 15" S and 113' 38.2" E. Because of its location, Banyuwangi has diverse natural scenery, rich art, culture, customs and traditions.

The beauty of nature is spread across Banyuwangi from the west to the east. Mountains, forests and beaches mark the landscape of the regency. For instance, Ijen Crater, in the western part of Banyuwangi is famous for its beautiful crater lake, the traditional sulfur miners who amazingly climb up and down the slope of Mount Merapi

Select Language

TOURISM OBJECT

- Ijen Crater
- Kalikatak
- Jabiruno & Wonorejo
- Alas Purwo
- Sadengan Swamih
- Plengkung / G-Land
- Ngagelan Beach
- Tabuhan Island
- Watu Dodol
- Gajagan Beach
- Rajegwesi Beach
- Sutawati Beach

surabaya.eastjava.com

Surabaya Tourism
Sparkling Surabaya
In Diversity Cultures

HOME ABOUT MOVIES MAP ACCOMMODATION INVESTMENT EASTJAVA.COM INDONESIA

HOTEL DEALS OF THE DAY

Surabaya Hotels

powered by **HotelsCombined**

Check-in Day Month

Check-out Day Month

I don't have specific dates yet

Guests: 2 adults in 1 room

Search

Bisnis Tiket Pesawat
Mudahnya bisnis tiket pesawat Modal kecil, Komisi besar full NTA

Welcome to Surabaya City, East Java

What fairly describes about East Java province, is coming from Surabaya. Beside, it is the official capital of the province, Surabaya is also the second largest city after Jakarta. By the population for about 3 millions people, Surabaya has become the Metropolis city with numbers of diversities among the people, cultures, habits and way of living. Moreover, Surabaya nowadays is already become the center of business, commerce, industry, and education in eastern Indonesia.

Looking at the historical background, Surabaya was build based on some phases of time. The first phase was coming from the time before the Dutch colonialism. Surabaya was once a gate to Majapahit Kingdom, which was located at the

Select Language

INTERESTING PLACE

- Al Akbar Mosque
- Bamban Monument
- Bratang Flower Market
- Badha Poni Pappa Statue
- Bangkai Park
- Bunguresih Bus Station
- Cheng Hoo Mosque
- Ciputra Waterpark
- Ciri Raya
- City Hall
- Festival Rajak Ulog
- Tunjungan Street
- Governor Suryo Monument

bookinghotel.eastjava.com

The screenshot displays the East Java Hotels Booking website interface. At the top, the logo features a house icon and the text "EAST JAVA HOTELS BOOKING". The navigation bar includes "Home", "Indonesia", "Pusat Kota", "Mojok", and "Search Results" with a count of "9.909", "000", "89", and "40 available" respectively. A currency selector is set to "Rp" and a language selector to "ID".

The main search area is titled "Search Hotels" and includes the following fields:

- Where?**: Malang, Indonesia
- Check-in**: Jan 24, January 2015
- Check-out**: Jan 25, January 2015
- Guests**: 1 Adult, 1 Child

A "Search" button is located at the bottom of this section.

The search results are for "Malang" for "1 night, Jan 24 - Jan 25 for 2 adults, 1 child". The results are sorted by "RECOMMENDED".

Hotel 1: Harna Hotel & Conventions Malang (Good, 7.9, based on 115 reviews)

- Quote: "Stunning pool", "Clean rooms", "Wonderful views"
- Room options for 1 night:
 - Room 1 Room 2, 1 Bath, 1 Toilet: Rp 1,203,300
 - Room 2, 1 Bath, 1 Toilet: Rp 758,400
 - 1 Double Bed - 20 Square Meter, 1 Bath, 1 Toilet: Rp 1,281,700
 - Room 2, 1 Bath, 1 Toilet: Rp 1,641,000

Hotel 2: Hotel Sandika Premiere Malang (Good, 7.9, based on 287 reviews)

- Quote: "Stunning pool", "Tasty breakfast", "Clean rooms"
- Room options for 1 night:
 - 1 Double Bed: Rp 840,000
 - 1 Full, 1 Bathroom, 1 Breakfast Included, 1 Bath, 1 Toilet: Rp 1,041,000
 - Family Executive Room: Rp 1,623,000

eastjava.com/pariwisata/calendar

eastjava.com/books/bromo

The image shows a screenshot of a website for Taman Nasional Bromo Tengger Semeru. The page features a dark header with the title and navigation links. Below the header is a navigation menu with categories like 'HOME', 'TOURISM', 'GALLERY', etc. The main content area includes a trivago search bar with fields for location, check-in, check-out, and number of guests. Below the search bar is a large banner for Bromo Tengger Semeru with the text 'BROMO-TENGGER-SEMERU' and 'Seeing a very fascinating area Bromo Tengger Semeru National Park'. The banner includes a large image of the volcano and a row of smaller images showing different views and people. To the left of the main content are several promotional banners for Yogyakarta Accommodations, discoverbromo.com, Visit Indonesia Tourism, and eastjava.com.

Taman Nasional
Bromo Tengger Semeru

HOME TOURISM GALLERY THE BEAUTY OF EAST JAVA MAPS 20 REVENUES EAST JAVA DOM LINKS INDONESIA

OUTSIDE AREA | TENGGER SAND SEA | BANJIRING COMPLEX | CULTURAL TOURISM | LOCATION | GENERAL CONDITION | BIOLOGICAL CONDITION
PHYSICAL CONDITION | TOPOGRAPHY | GEOLOGY

Yogyakarta Accommodations
Unique Rentals In Yogyakarta. Book accommodations from \$49/night.

trivago
Kota
Check-in:
Check-out:
Kamar:

Bromo Tengger Semeru

BROMO-TENGGER-SEMERU
Seeing a very fascinating area Bromo Tengger Semeru National Park

www.discoverbromo.com

VISIT INDONESIA TOURISM

The Trusted Travel Agent To Plan Your Vacation

www.eastjava.com
- 5000 foto objek pariwisata

eastjava.com/books/majapahit

Memory of MAJAPAHIT
www.eastjava.com/books/majapahit

Home About Map Movie Photos Contact Us EastJava.com

YOGYAKARTA
YOU BELONG HERE.
Book from \$49/nt.

Welcome to Memory of Majapahit Kingdom

The archaeological sites of Majapahit consist, for the most part, of the remains of religious foundations, or Temple, built usually from stone or brick. From the two most important and informative literary sources dealing with the history of Majapahit, the Nagarakertagama and Pararaton, we learn that a large number of sacred buildings were constructed as memorial shrines to deceased rulers and their families. The death of a king or queen saw the beginning of a series of funeral rites designed to guide the departed soul back to the source from

BHINNEKA TUNGGAL IKA

- The Story of Majapahit
- Mpu Sindok
- Airangga
- Rajasa Dynasty
- Joka Delog
- Kertanagara

THE TEMPLE OF MAJAPAHIT

- Architectural Style
- Majapahit's Sites
- Wringinlawang Temple
- Kidal Temple
- Singasari Temple
- Jajaghu Temple

eastjava.com/books/ijen

Ijen Crater

HOME THE BEAUTY OF EAST JAVA MAPS SERVICES EASTJAVA.COM INDONESIA

SEARCH HOTELS | TRAVEL EXPERTISE | FACILITIES | WEBSITE | USER MAP

Yogyakarta Accommodations
Unique Rentals in Yogyakarta. Book accommodations from \$49/night.

BROMO, TENGGER, SEMURU

VISIT INDONESIA TOURISM

javatours.com

www.eastjava.com

trivago Stay. Rent. Hotel.

Welcome To Ijen Crater

The volcanic cone of Ijen dominates the landscape at the eastern end of Java. Crater of Ijen is filled by a spectacular turquoise

Posting di forum.eastjava.com

(contoh : posting artikel tentang “Siring Kemuning Beach”)

+ Reply to Thread Results 1 to 1 of 1

Thread: The Beautiful Siring Kemuning Beach, Bangkalan - Madura


Like Be the first of your friends to like this.

Thread Tools Administrative Search Thread Rebe This Thread Display Inline Mod

27-02-2015, 15:54 #1

d'blitz Registered Join Date: Feb 2015
Posts: 111


The Beautiful Siring Kemuning Beach, Bangkalan - Madura



agoda.com*****

SAVE UP TO
75%

on 525,000+ hotels with Agoda



Book now

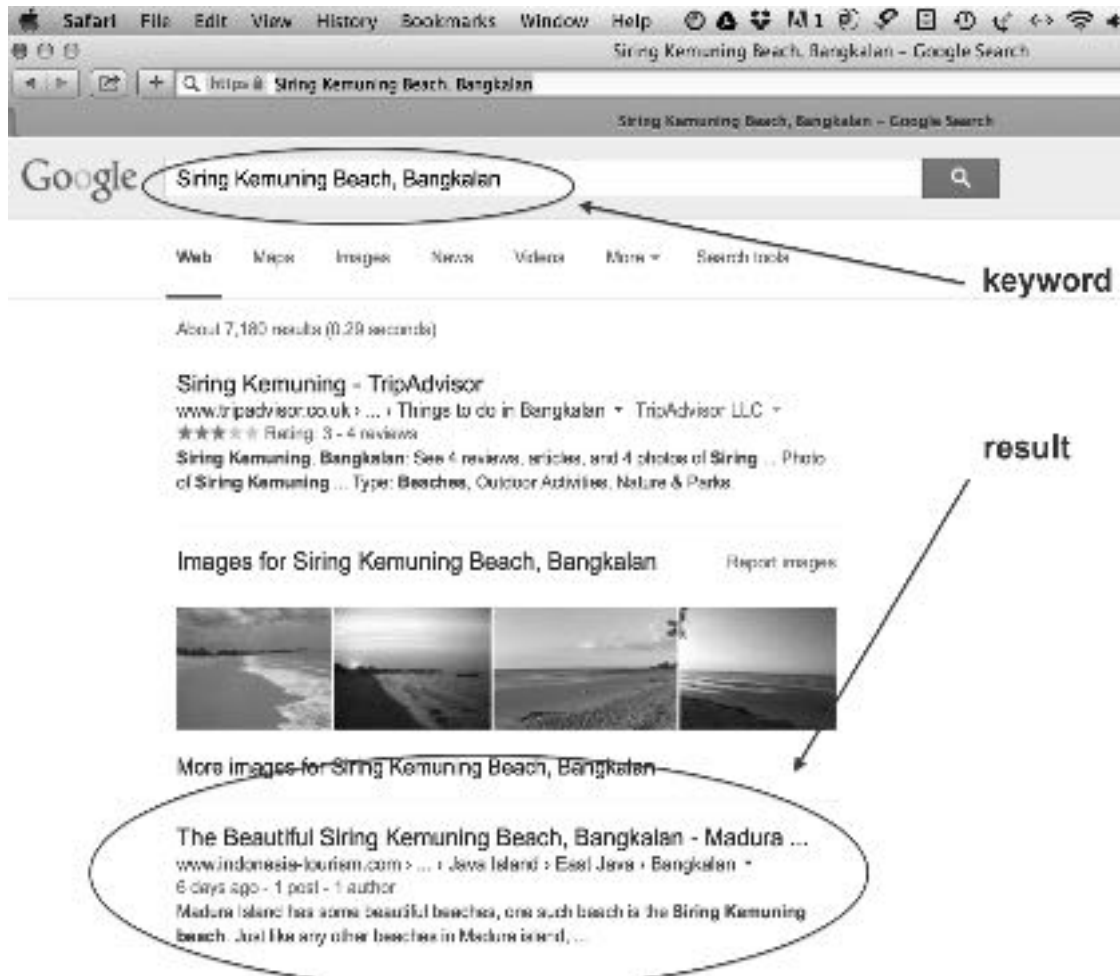
Madura Island has some beautiful beaches, one such beach is the Siring Kemuning beach. Just like any other beaches in Madura island, Siring Kemuning beach is still not fully utilized for tourist.

Hasil di Google.com

(hasil keyword: "siring kemuning beach")

hasil

muncul di halaman 1



- kan artikel obyek pariwisata dari daerah anda maka akan berkesempatan muncul di google dengan kata kunci yg tepat & mendapat ranking yang tinggi

- Berkesempatan obyek pariwisata tersebut dikenal & dikunjungi dari seluruh dunia

(Team kita bekerja keras untuk memungkinkan hal ini)



DIGITAL MARKETING PARIWISATA JAWA TIMUR

Melalui sosial media :

**Facebook,
Twitter,
Instagram,
Youtube**

twitter.eastjava.com

The image shows a screenshot of the Twitter profile page for EastJava.com. At the top, there is a search bar and a 'New on account? Log in' link. The profile picture is a collage of images with the text 'East Java' overlaid. The header image is a black and white photograph of a bay with many small boats. The profile information includes the name 'EastJava.com', the handle '@EastJavaTourism', and a bio: 'Winner of Indonesia Leading Online Travel Portal | CP | info@eastjava.com'. It also lists the location 'East Java, Indonesia', the website 'eastjava.com', and the date 'Joined August 2010'. There are 11 photos and videos. The main content area shows a tweet from EastJava.com (@EastJavaTourism) posted 2 hours ago, with the text 'Beautiful Selecta Green Garden Batu, East Java #EastJavaTourism #KotaWisataBatu #Jatim'. The tweet includes a photo of a garden. To the right, there is a sign-up form for Twitter with fields for Full name, Email, and Password, and a 'Sign up for Twitter' button. Below the sign-up form, there is a 'Worldwide Trends' section with a list of trending topics.

SEARCH TWITTER

How on account? Log in

East Java

TWEETS 1,227 FOLLOWING 36 FOLLOWERS 1,269 FAVORITES 3

Follow

EastJava.com
@EastJavaTourism
Winner of Indonesia Leading Online Travel Portal | CP | info@eastjava.com
East Java, Indonesia
eastjava.com
Joined August 2010

11 Photos and videos

Tweets Tweets & replies Photos & videos

EastJava.com (@EastJavaTourism) · 2h
Beautiful Selecta Green Garden Batu, East Java #EastJavaTourism #KotaWisataBatu #Jatim

View more photos and videos

Don't miss any updates from EastJava.com

Full name
Email
Password
Sign up for Twitter

Worldwide Trends - change

- #GDTU
- #DescribeYourSexLife/WhABand
- POP BAND One Direction
- #ReginaAndEric
- #YoQueQue
- Maxine Waters
- CEO in America
- #AsHelenDeCoopeobana
- Rovena
- ...

facebook.eastjava.com

facebook

Email atau Telepon Kata Sandi

Biarkan saya tetap masuk Lupa kata sandi Anda?

EastJava.com
ada di Facebook.
Agar terhubung dengan EastJava.com, daftar ke Facebook hari ini.

East Java, Indonesia
a tropical paradise in the heart of Java

 EastJava.com
Situs Web

[Kronologi](#) [Tentang](#) [Foto](#) [Suka](#) [Lainnya](#)

ORANG >

389 suka

TENTANG >

- East Java Tourism Information : Destination, Accomodation, Maps, Pictures and many more.
- <http://www.eastjava.com/>

 EastJava.com
1 jam · 

Beautiful Selecta Green Garden Batu, East Java #EastJavaTourism #KotaWisataBatu #Jatim <http://t.co/j3TUslvnck>



instagram.eastjava.com

The image shows a screenshot of an Instagram profile for 'eastjavatourism'. The profile picture is a collage of images with the text 'East Java' overlaid. The bio reads: 'East Java Tourism East.java.com is east java tourism information center. Travel To East Java mobile application also available for IOS, Android & Windows 8 http://www.eastjava.com'. The statistics show 43 posts, 15 followers, and 14 following. The main feed features a grid of images, with the largest image being a waterfall labeled 'Nglinip Waterfall'. Below the main grid, there is a section for 'January 2015' with five smaller images.

Instagram

Log in

Nglinip Waterfall

East Java

eastjavatourism

East Java Tourism East.java.com is east java tourism information center. Travel To East Java mobile application also available for IOS, Android & Windows 8 <http://www.eastjava.com>

43 posts 15 followers 14 following

January 2015

youtube.eastjava.com

The screenshot shows the YouTube channel page for 'eastjava.com'. The page layout includes a left sidebar with navigation options like 'What to Watch', 'BEST OF YOUTUBE' (Popular on YouTube, Music, Sports, Gaming), and 'Browse channels'. The main content area features a channel banner with a scenic view of East Java and the text 'East Java'. Below the banner is the channel name 'eastjava.com' and a 'Subscribe' button with 1,506 subscribers. A navigation menu includes 'Home', 'Videos', 'Playlists', 'Channels', 'Discussion', and 'About'. The featured video is titled 'Visit to East Java Indonesia' with 85 views and 2 days ago. The video description highlights the unique terrain and natural charms of East Java, such as Mt. Bromo. Below this are 'My Top Videos' with three thumbnails: 'Coban Cinggu Waterfall - Mojokerto - East Java', 'Gong Cave - Pacitan - East Java', and 'Onde-onde - Mojokerto - East Java'. The 'Liked videos' section is partially visible at the bottom.

YouTube

Upload [Sign In](#)

East Java

eastjava.com [Subscribe](#) 1,506

Home Videos Playlists Channels Discussion About

Visit to East Java Indonesia

85 views · 2 days ago

East Java might be the least populated area in Java island, but its charm and unique terrain will captivate its visitors. Capital of East Java province, Surabaya, is a cosmopolitan city and you can find any comfortable surroundings and facilities there. However within a short trip you might be tempted to enjoy the natural charms such as climbing Mt. Bromo and...

[Read more](#)

historical heritage
cultural diversity

My Top Videos

Coban Cinggu Waterfall - Mojokerto - East Java
by eastjava.com
4,910 views · 5 years ago

Gong Cave - Pacitan - East Java
by eastjava.com
4,511 views · 5 years ago

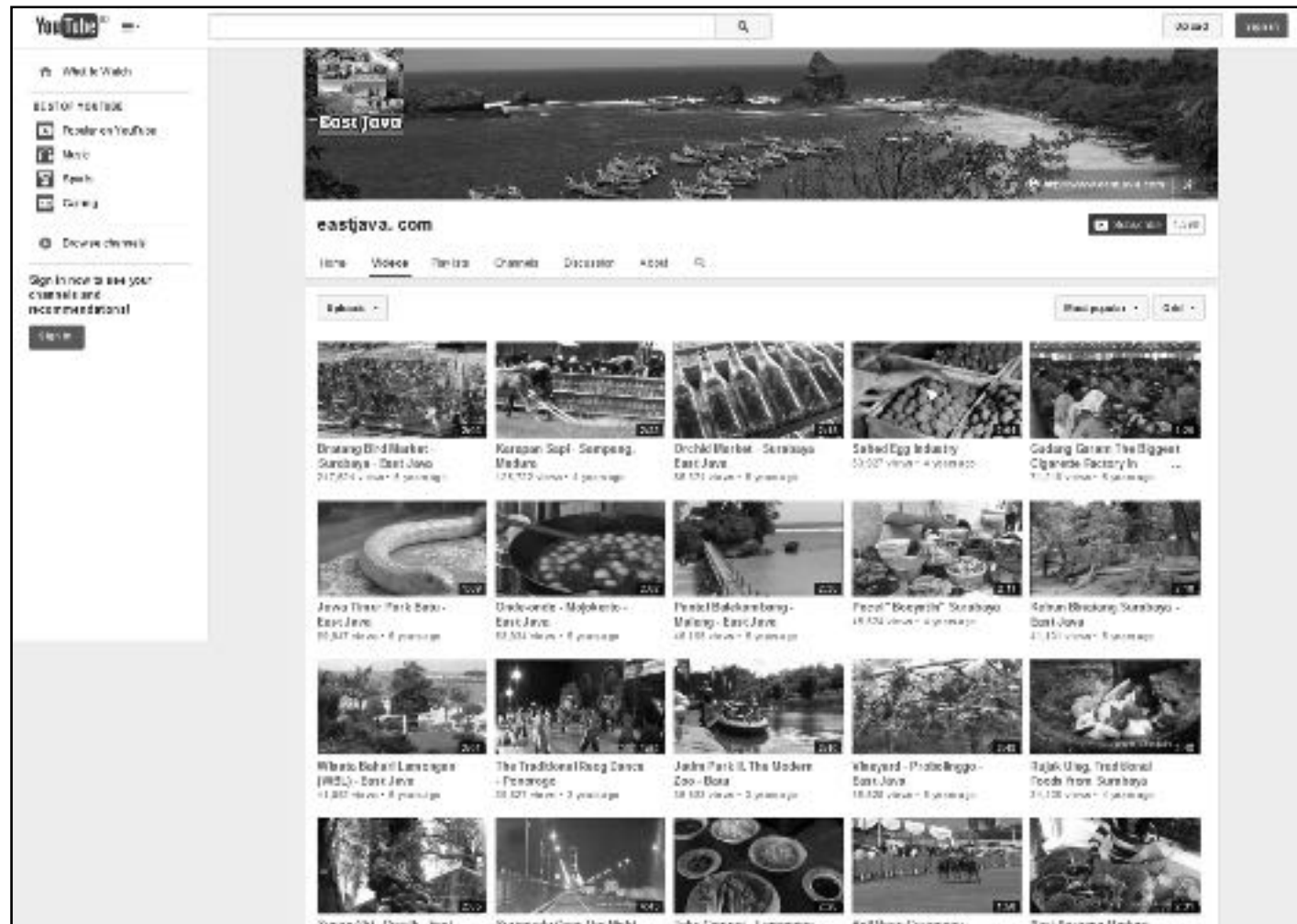
Onde-onde - Mojokerto - East Java
by eastjava.com
28,538 views · 5 years ago

Liked videos

Popular channels on YouTube

- 5 Seconds of Sun... [Subscribe](#)
- MonseVlogs [Subscribe](#)
- Disney Parks [Subscribe](#)
- Scott Cowther [Subscribe](#)
- SDGuy1234 Slot ... [Subscribe](#)
- Julia Pushman [Subscribe](#)

video.eastjava.com



(1000 clip video collections)

DIGITAL MARKETING PARIWISATA JAWA TIMUR

Melalui :

Mobile Applications



Mengapa Mobile Aplikasi ?

Perkembangan Jumlah Smart Phone & Tablet (2014):

-
-
-
- 200 juta Tablet
- Th 2015 > 2 milyar jumlah Smart Phone & Tablet

“Mobile Aplikasi adalah salah satu bentuk digital marketing yang sangat luar biasa: Efektif, Murah, Multimedia & Menjangkau Seluruh Dunia”

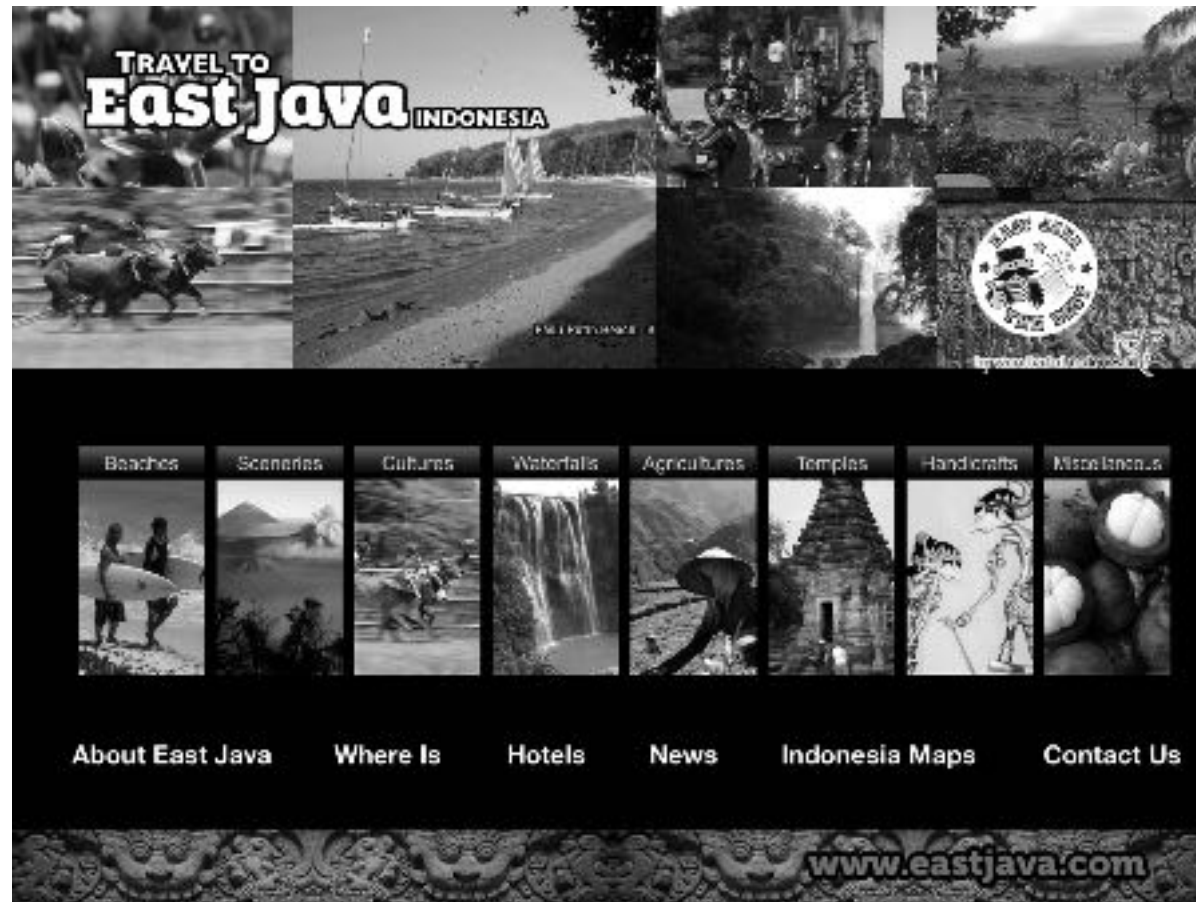
Kelebihan Promosi via Mobile Aplikasi

- Menjangkau Seluruh Dunia
(via internet atau jaringan 3g)
- Selalu Online
(aplikasi tersedia 24 jam sehari)
- Mudah didapatkan
(download dari server google, apple, microsoft)
- Bisa Murah, Bahkan Gratis
(di download 1 juta kalipun tak ada harganya)
- Menjangkau > 2 milyar SmartPhone & Tablet
(dan bertambah terus tiap hari)
- Trend masa depan
(siapa yang tak punya handphone?)



Memperkenalkan Mobile Aplikasi

“Travel to East Java”



**gratis download untuk Ipad/iphone, android, windows 8,10, phone*



Mobile Aplikasi

“Travel to East Java, Indonesia”

(berisi ratusan foto obyek pariwisata jawa timur)

- Tersedia untuk 4 platform mobile terkenal
 - IOS (Iphone, Ipad, Ipod touch)
 - Android (ukuran 4” keatas)
 - Windows 8, 10 (desktop, tablet)
 - Windows phone (lumia, dll)
- Gratis download (mobile.eastjava.com)
- Isi aplikasi akan selalu diupdate

Alamat untuk download aplikasi :
mobile.eastjava.com



The image shows a screenshot of the East Java website. At the top, the text reads "East Java" and "East Java, is the right place to go." Below this, there is a section titled "Travel To East Java application". To the left of the text is a white smartphone displaying the app's interface, which includes a header "East Java - Indonesia" and several image thumbnails. To the right of the smartphone, there is a paragraph of text describing the app. Below the text are four buttons for downloading the app: "Google Play", "App Store", "Windows Store", and "Windows Phone".

East Java East Java, is the right place to go.

Travel To East Java application

is the application to show the glance of East Java tourism and can be free downloaded in Apps Store. Get it now and prepare your back pack to travel to East Java.

Don't worry about having something to eat, for East Java has various names for traditional foods. There are famous East Java's traditional foods that already popular in part of Indonesia area, even in Asia and abroad. Let say, Nasi Goreng and Rendang that being said to be the most delicious dish in 2011. There is also Soto, Rawon, Rijak, Perol and many more.

[Google Play](#) [App Store](#)

[Windows Store](#) [Windows Phone](#)

Aplikasi “Travel to East Java” di Google Play (Android)



The screenshot shows the Google Play Store interface for the app "Travel to East Java". The app is developed by "Nelson Global, PT" and was last updated on October 21, 2013. It is categorized under "Travel & Local". The app has a 5-star rating and is available for free. The main image shows a collage of scenic views from East Java, including a waterfall and a lake. Below the main image, there are three smaller preview images: "East Java", "East Java - Indonesia", and "East Java - Indonesia". The "Description" section is visible at the bottom of the page.

Travel to East Java
Nelson Global, PT • Updated on Oct 21, 2013
Travel & Local

Install Add to Wishlist

★★★★★ (2.1k)

8+ • Free • Nelson Global, PT

East Java

East Java - Indonesia

East Java - Indonesia

Description

Jawa Timur or East Java is one of Indonesia provinces that lies on Java island, properly located on eastern side on Java island, near Madura island, which is also part on East Java province. The capital is Surabaya, which is the second largest city after Jakarta and the most industrial center and port.

The local inhabitant and the most ethnic people in East Java are Javanese and some of Madurese. The Bang people of Banyuwangi and Tringho people East Java is the place of some cultural diversity that live in the same harmony regarding their own way of living. Among those ethnic, there are also ethnic of Arab and Indian.

Although Bahasa Indonesia is the mother language, but Bahasa Jawa or Javanese language is the dominant language that being used by the people in daily speaking, a so, Madurese language that being spoken by Madurese people and some ethnic related.

At early begin, East Java reminding for famous kingdom of Majapahit and Singaperbangsa Kingdom. The Singaperbangsa nowadays is located on near Malang city and the

Aplikasi “Travel to East Java” di App Store (Ipad/Iphone)

The screenshot shows the iTunes Preview page for the app "Travel to East Java Indonesia". The page is in grayscale and features the following elements:

- Navigation Bar:** Includes links for Store, Mac, iPhone, iPad, iPod, iTunes, and Support, along with an Apple logo and a search icon.
- Header:** "iTunes Preview" with sub-tabs for Overview, Music, and Video.
- App Title and Developer:** "Travel to East Java Indonesia" by MAHONI GLOBAL, PT. A link "View More by This Developer" is visible.
- Call to Action:** "Open iTunes to buy and download apps."
- App Icon:** A square icon with a collage of travel photos and the text "East Java".
- Description:**
 - Description:** "Everyone deserves sunshine."
 - Text: "Imagine you and your personal luggage traveling to tropical country with the shower of sunshine pouring down."
 - Links: "MAHONI GLOBAL, PT Web Site" and "Travel to East Java Indonesia Support".
- What's New in Version 1.5:** "fixing some bugs, add some menu, updating some images and background".
- Compatibility:** "This app is designed for both iPhone and iPad".
- Free:** Category: Travel; Updated: 15 February 2012; Version: 1.5; Size: 52.7 MB; Languages: English, German; Developer: MAHONI GLOBAL, PT; © 2012 Mahoni.com; Rated 4+.
- Compatibility:** "Requires iOS 4.3 or later. Compatible with iPhone, iPod, and iPod touch."
- Screenshots:** A grid of images showing various travel scenes in East Java, including a waterfall, a temple, and a person on a boat. A larger screenshot on the right shows the app's interface on an iPad, with a menu bar containing "Beach", "Scenery", "Culture", "Waterfalls", "Agriculture", and "Trek".

Aplikasi "Travel to East Java" di Windows Store (windows 8)

The screenshot shows the Windows Store interface for the 'Travel to East Java' application. The top bar features the Windows logo and the word 'Windows'. The main title is 'Travel to East Java'. The app is listed as 'Free' with a 5-star rating. It is published by Mahoni Global, PT, in 2014. The category is 'Travel', with an approximate size of 46.8 MB and an age rating of 12+. A note indicates that the app is also available on compatible Windows Phones. A banner image displays various scenic views of East Java, including a surfer, a sunset, and a volcano. Below the banner is a grid of smaller images showing different aspects of the region. A text box below the grid states: 'Travel To East Java Application, when you have your personal guide to explore East Java in your hand.' At the bottom, there is a section for 'More apps by Mahoni Global, PT' and a 'Description' section that reads: 'Your Personal Guide To Explore East Java Tourism (Destination, Accomodation, etc)'.

Windows

Travel to East Java

Free ★★★★★

Published by Mahoni Global, PT
2014 - Mahoni.com

Category: Travel
Approximate size: 46.8 MB
Age rating: 12+

Get once, download on compatible Windows Phones too

Get Windows 8.1 to run this app.
[Learn more](#)

More apps by Mahoni Global, PT

ATourism.com t...
Free
★★★★★ No rating

Description

Your Personal Guide To Explore East Java Tourism (Destination, Accomodation, etc)

Aplikasi “Travel to East Java” di Windows Phone Store (Lumia)

The screenshot shows the Windows Phone Store interface. At the top, there's a search bar and navigation links for 'Phones', 'Features', 'Apps+Games', and 'How-to'. Below that, there are links for 'Overview', 'Spotlight', 'Apps', 'Games', and 'Purchase history'. The main heading is 'travel + navigation / city guides' followed by 'Travel to East Java'. The app's cover art is a collage of scenic photos from East Java with the text 'TRAVEL TO East Java' at the bottom. The price is listed as 'Free' and there are 'No reviews' shown. A description follows: 'Welcome To East Java. Here where you can find shower of sunshine pouring down blissfully, lying down on the white sand beach, dancing with ethnic and traditional music while mingling with the humble heart of the indigenous. To guide you personally along the vacation, Travel To East Java Application is available on your Windows Phone Store NOW.' Below the description is a 'show details' link. At the bottom, there are two preview images: one showing the app's main menu and another showing a 'Scenes' gallery.

Windows Phone

Search apps and how-to

Phones Features Apps+Games How-to

Explore My Phone

Overview Spotlight Apps Games Purchase history

travel + navigation / city guides

Travel to East Java

Free

★★★★★
No reviews

By installing you agree to the Terms of Use and other terms

Welcome To East Java

Here where you can find shower of sunshine pouring down blissfully, lying down on the white sand beach, dancing with ethnic and traditional music while mingling with the humble heart of the indigenous.

To guide you personally along the vacation, Travel To East Java Application is available on your Windows Phone Store NOW.

[show details](#)

Screenshot Galeri Foto Budaya dari aplikasi *Travel to East Java*



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